

# Is Your Business Involved in the Food Industry?

# Get Connected!

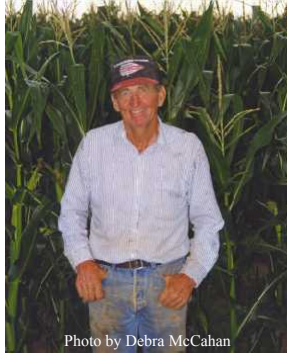


Photo by Debra McCahan

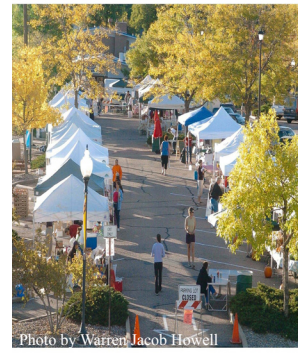


Photo by Warren Jacob Howell

*A free, easy to use web-based resource already used by thousands of food producers, buyers and other in the food industry chain.*

## What is Colorado MarketMaker?



## Discover How Colorado MarketMaker Can Work For You!

1. Register and customize your free business listing.
2. Easily research, locate and map new markets.
3. Find food industry contacts in your target area. Map their locations.
4. Check out and post to the Buy/Sell Forum.
5. Create links and groups to make it easy to connect and re-connect with key contacts.
6. See how it's working for you. Log in and check out your MarketMaker activity reports.
7. Easily locate business & educational resources.

### Benefits for Small and Large Businesses.

- Food Producers** - Promote your products to consumers and other buyers.
- Food Buyers** - Gain competitive advantage with local suppliers.
- Farmers' Markets, Wineries, Processors, Schools, Distributors & Others** - Make connections that work.

### Connections

Colorado Market Maker is a resource for all businesses in the food supply chain. The site can help a grocery store or restaurant find farm-fresh food or a producer find the best places to sell food.

### Targets

Colorado MarketMaker web site contains demographic food consumption and business data that the user can search. Details can be summarized on a map to show concentrations of consumer markets and strategic business partners.

### Solutions

One-stop resource of Colorado's food industry with data and maps on consumer markets; detailed listings of food producers, Colorado farmers' markets and wineries, restaurants, specialty food retailers, food processors, and more.



[www.comarketmaker.com](http://www.comarketmaker.com)