



**EUROCITIES Knowledge Society Forum  
19<sup>th</sup> – 20<sup>th</sup> October 2010, Birmingham**

**Advancing smarter growth in smarter cities**

**Objectives:**

The overarching aims of the programme are to provide an opportunity for KSF members and other delegates to:

- Gain an insight from senior EU representatives on the role of cities in delivering EU2020 smart growth and the EU Digital Agenda, and how these EU level strategies impact cities.
- Have a dialogue with senior EU representatives on how cities are currently delivering smart growth and the kinds of EU level flexibilities and finance mechanisms which are needed to help them go further.
- Showcase examples from across Europe how cities already deliver smart growth and recovery.
- Exchange good practice and ideas on new city initiatives

**Venue:** *(unless otherwise stated)*

Lakeside Centre, Conference Aston, Aston Triangle, Aston University, Birmingham, B4 7ET, UK

<b><u>TUESDAY 19<sup>TH</sup> OCTOBER</u></b>	
<b>9:00</b>	<b>Arrival. Registration and coffee</b>
<b>9:30</b>	<b>Opening remarks from the moderator and introduction to the day</b> Moderator throughout the day: Chris Price, Digital Birmingham
<b>9:40</b>	<b>Welcome</b> Councillor Paul Tilsley - Deputy Leader of Birmingham City Council and Chair of the Digital Birmingham partnership.
<b>9:50</b>	<b>Keynote session 1: Julian Goh – Siemens Head of Smart Cities: What is a smart city?</b> Including Q&A session at the end (30min presentation)
<b>10:30</b>	<b>Keynote session 2: John Doyle – Policy Officer Low Carbon Economy DG INSFO European Commission: Driving EU2020 and the Digital Agenda, how does this impact on cities?</b> An EU perspective on the role of smart, digital cities in driving forward EU2020 and the Digital. Including Q&A session at the end (30min presentation)
<b>11:10</b>	<b>Coffee and networking</b>
<b>11:40</b>	<b>Keynote session 3: Robert Bell – Intelligent Community Forum</b> <b>Intelligent Communities in North America, Asia and Europe - How do they progress within their own cultural and political structures?</b> Including Q&A session at the end (30min presentation)

12:30	<p><b>Round table debate with Q&amp;A from audience: Towards EU2020 - the role of cities as drivers for smart, digital growth -</b></p> <ul style="list-style-type: none"> <li>• Moderated by Paul Bevan, EURO CITIES Secretary-General</li> <li>• Patrick Willcocks – Head of Regional, European and International Division - Birmingham City Council</li> <li>• Stephen Hilton – Head of Connecting Bristol - Bristol City Council</li> <li>• John Doyle – Policy Officer Low Carbon Economy - DG INFSO</li> <li>• Julian Goh – Head of Smart City – Siemens Singapore</li> <li>• Pam Waddell – Director of Birmingham Science City</li> </ul>
13:15	<p><b>Introduction to the afternoon workshops</b> Chris Price, Digital Birmingham</p>
13:20	<p><b>Lunch</b></p>
14:20	<p><b>Parallel workshops:</b></p> <ul style="list-style-type: none"> <li>• Smart economy: Does Digital need Subsidy?</li> <li>• Smart citizens: Openness in Local Government</li> <li>• Smart public services: What makes a Service smart to the Citizen?</li> <li>• Smart Governance: ICT for governance and policy modelling</li> </ul>
15:30	<p><b>Coffee</b></p>
15:45	<p><b>Feedback to plenary</b> Each workshop moderator reports back on main points of discussion.</p>
16:15	<p><b>Inspirational warm-down including reflections on the day</b> Paul Bevan – EURO CITIES Secretary-General</p>
16:30	<p><b>Close of conference</b></p>

16:30	<p><b>Optional technical visits</b> (all in walking distance from conference venue)</p> <p><b>Daden Ltd – A Second Life visit of the New Library of Birmingham</b>  <b>Venue: Faraday Wharf, Holt Street, Birmingham, B7 4BB</b></p> <p>Birmingham is building a landmark building to jointly house the Central Library and the Repertory Theatre. The opening is planned for 2013. The building has been created to scale in the virtual world Second Life. This will allow citizens to experience the building before its opening and encourage questions and comments but also enable the project team to look at design questions.</p> <p><a href="http://www.birmingham.gov.uk/libraryofbirmingham">http://www.birmingham.gov.uk/libraryofbirmingham</a></p> <p><b>Birmingham City University – Faculty of Technology, Engineering and the Environment</b>  <b>Venue: Millenium Point, Curzon Street, Birmingham, B4 7XG</b></p> <p>Visitors will be given a tour of the Centre for Low Carbon Research showing:</p> <ul style="list-style-type: none"> <li>• The BioEnergy facility and Urban Farms</li> <li>• Heavy Diesel Emissions facility pertaining to Combined Heat and Power</li> <li>• The Morgan Life Car power-train testing</li> <li>• CISCO Intelligent Building technologies</li> <li>• Inductive Power Transmission (IPT) as a potential City Transport Infrastructure</li> </ul>
17:30	<p style="text-align: center;">***** <b>CLOSE</b> *****</p>
<p><b><i>Guided walk from Aston Business School Hotel to the city centre or provision of taxi buses</i></b></p>	
19:15	<p><b>Reception hosted by the Lord Mayor of Birmingham</b>          Venue: Round Room, Birmingham Museum and Art Gallery, Chamberlain Square</p>
20:00	<p><b>Gala dinner</b>          Toast by Councillor Paul Tilsley, Deputy Leader of Birmingham and Chair of the Digital Birmingham partnership          Venue: Banqueting Suite, the Council House, Victoria Square</p>

<b>WEDNESDAY 20<sup>th</sup> OCTOBER</b> (KSF business day – latest version of the agenda will be in the KSF website members area)	
<b>08:30</b>	<b>Arrival and coffee</b>
<b>09:00</b>	<b>Knowledge Society Forum members’ meeting</b> To include election of KSF Chair and Vice-Chair
<b>10:15</b>	<b>Coffee</b>
<b>10:30</b>	<b>Parallel working group meetings:</b> <ul style="list-style-type: none"> <li>• ICT for Energy Efficiency</li> <li>• Broadband</li> </ul>
<b>12:00</b>	<b>Coffee</b>
<b>12:15</b>	<b>Parallel working group meetings:</b> <ul style="list-style-type: none"> <li>• E-inclusion</li> <li>• E-government</li> </ul>
<b>13:45</b>	<b>Lunch</b> With information table on EU funding, in particular the FP7 support action on the Green Digital Charter.
<b>14:45</b>	<b>Whatever became of ‘Telecities’?</b> <b>A reflection on nearly 20 years of collaboration</b> Guest speaker Marten Buschman and Albert Deistler with supporting cast (tbc)
<b>15:15</b>	<b>Knowledge Society Forum Steering Committee meeting</b>
<b>16:00</b>	***** <b>Close</b> *****
<b>Evening &amp; Following day</b> Option to join the <a href="#">Beyond 2010</a> conference	