

**INNOVATION DAY  
JUNE 4<sup>TH</sup>**

# CALL FOR INNOVATION PROPOSALS



1. Submit a 1-page brief outline:
  - Medical innovation idea
  - Potential market
  - Current commercialization plan
  - **Submit** by **May 15** before 9:00 AM to Jean Rookwood at [Jean.Rookwood@sri.toronto.ca](mailto:Jean.Rookwood@sri.toronto.ca)
2. Committee selects 3-4 teams to present their idea and plan to an expert panel on Innovation Day, June 4<sup>th</sup>
3. Panel will offer input on:
  - Commercial potential
  - Clinical relevance
  - Strategies for seeking funding
4. Please note that this is a public forum, so proprietary ideas that are sensitive and not protected should not be included in the 1-page outline or discussed during the presentation.

**Nominal cash prizes will be awarded to winning contestants**

Schulich  
Heart  
Program  
**“Pitch  
Competition”**

Practice  
pitching your  
idea to a  
panel of  
experts in the  
medical  
device field