

STATE FARM® CENTRAL ZONE & THE BAYOU CLASSIC
2012 RED ROOM ONLY SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

1. **HERE'S HOW IT WORKS AND HOW TO ENTER:** To enter you must visit your local Louisiana State Farm Insurance agent's office or enter at www.eventbrite.com. You must be 18 years of age or older to enter and win. Limit one entry per person/email address, regardless of the method of entry. Multiple entries received after the initial entry will be void.
2. **SWEEPSTAKES START AND END DATES:** Sweepstakes begins on 12:00 AM Central Standard Time October 1, 2012. Entry forms can only be submitted at agents' offices during such offices regular business hours. All entries must be received by 12:00 AM Central Standard Time November 11, 2012.
3. **ELIGIBILITY:** Open to current residents of the State of Louisiana as of August 9, 2012, who are 18 years or older as of November 24, 2012. Employees of State Farm Mutual Automobile Insurance Company, its independent contractor insurance and financial services agents and their staff and their respective affiliates, subsidiaries, officers, directors, advertising and promotion agencies and the immediate family members and/or those living in the same household of each are not eligible.
4. **PRIZES:**

GRAND PRIZES – Ten (10) prize winners will receive two (2) Invitations to the Red Room Only by State Farm VIP Reception and two (2) game tickets to the 2012 Bayou Classic. **A total of twenty (20) VIP Invitations and twenty (20) tickets to the Bayou Classic will be awarded.** (Approximate prize value: \$80.00 per winner).

FIRST PRIZES – Seventy (70) first prize winners will receive two (2) Invitations to the Red Room Only by State Farm VIP reception. **A total of one hundred and forty (140) VIP Invitations will be awarded.** [LOCATION OF RECEPTION TBD] (Approximate prize value: \$30.00 per winner)

SECOND PRIZES – Fifteen (15) second prize winners will receive two (2) game tickets to the 2012 Bayou Classic. **A total of thirty (30) tickets to the Bayou Classic will be awarded.** (Approximate prize value: \$70.00 per winner).

If a minor is selected as the guest of a prize winner, winner must be minor's parent or legal guardian and must sign the Release of Liability on minor's behalf. Prizes consist of only those items specifically listed as part of the prize. Any other expenses (including transportation to and from New Orleans, LA) not specified herein as being awarded are the sole responsibility of winners. Limit one prize per person.

5. **ODDS:** Odds of winning will depend upon the total number of eligible entries received.

6. **WINNER SELECTION:** Winners will be selected by State Farm Mutual Automobile Insurance Company ("Sponsor" or "State Farm") whose decisions are final. A random drawing will be conducted on or about November 14, 2012 from among all eligible entries submitted. In the unlikely event that there are an insufficient number of eligible entries received in accordance with these rules, all prizes will be awarded. Limit one prize per person.
7. **PRIZE DELIVERY**
Winners will be notified via email or telephone. EventBrite winners will receive an email from EventBrite with instructions on how to download and print their tickets. Bayou Classic game tickets will be mailed via USPS Priority Mail with delivery confirmation.
8. **GENERAL RULES:** Purchase or acceptance of a product/offer does not improve your chances of winning. Void where prohibited by law. No substitution or transfer of prize by winner permitted. All federal, state and local income taxes are the sole responsibility of winners. All federal, state and local laws apply. Winners will be required to complete and return, a Publicity Release within five days of notification. Noncompliance within this time period may result in disqualification and an alternate will be selected. Return of any prize/prize notification as undeliverable will result in disqualification and an alternate will be selected. **INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROGRAM IS A VIOLATION OF CRIMINAL & CIVIL LAWS, & SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO DISQUALIFY AND/OR SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULL EXTENT PERMITTED BY LAW.** Sponsor is not responsible for late, lost, damaged, incomplete, illegible, or for faulty, incorrect or mistranscribed transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the online portion of the competition, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the sweepstakes. Sponsor reserve the right to cancel or modify the sweepstakes if fraud, misconduct or technical failures destroy the integrity of the program. If a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the program as determined by Sponsors/judging agency/administrator, in their sole discretion, Sponsor reserves the right to freeze or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. In the event of termination of the sweepstakes, a notice will be posted online and a random drawing will be conducted from among all eligible entries received prior to the time of termination. In the event a dispute arises regarding a specific individual entitled to receive a prize, entry will be declared made by the authorized account holder and any damage made to the website will also be the responsibility of the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Participant may be requested to provide Sponsor with proof that the participant is the authorized account holder of the e-mail address associated with the account/submission. Proof of sending will not be deemed to be proof of receipt by Sponsor. Any use of robotic, automatic, programmed or the like methods of participation will void all submissions by such methods.

ANY PERSON ATTEMPTING TO DEFRAUD OR IN ANY WAY TAMPER WITH OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES WILL BE INELIGIBLE FOR PRIZES AND MAY BE PROSECUTED TO THE FULL EXTENT OF THE LAW. SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON.

9. **In the unlikely event that the Bayou Classic game is pre-empted, postponed, or cancelled for any reason, no compensation or substitution will be provided in lieu thereof. A notice will be posted online and sweepstakes will be void.**
10. Acceptance of prize constitutes permission to the Sponsor and their agencies to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. Sponsor is not responsible for any typographical or other errors in the printing of the offer, administration of the sweepstakes or in the announcement of prizes. By accepting prize, winner and his/her guest agree to hold Sponsor, their respective directors, officers, employees and assigns, harmless against any and all claims and liability arising out of use or receipt of prize. Prize winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the sponsor and administrator.
11. LIST OF WINNERS: For the names of prize winners, send a stamped, self-addressed business-size envelope to: State Farm Insurance Companies - Bayou Classic, Attn: Marketing Department, 12222 State Farm Blvd., Tulsa Oklahoma, 74146-3140 to be received no later than November 24, 2012.
12. TRADEMARKS: Any trademarks used in this sweepstakes are the property of the respective trademark owners and are used for identification purposes only.
13. SPONSOR: State Farm Mutual Automobile Insurance Company - Central Zone, 12222 State Farm Blvd., Tulsa Oklahoma, 74146-3140.
14. ADMINISTRATOR: Gladiator Sports, 10420 Lake Terrace, Hurst, Texas 76053.