

# Madam Money



Financial  
BOOT  
CAMP

JANUARY  
**21 – 24**  
2 0 1 3  
**Mon - Thurs**

An online educational seminar via Live Webinar

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Greetings,

*The 2012 Consumer Financial Literacy Survey, released in April 2012, found that Americans still lack basic money skills. More than half of the 1,007 adults polled for the survey admit to not even having a household budget.*

*"This year's survey unveiled some disturbing trends, showing that a significant number of Americans are saving less, spending more and carrying credit card debt over from month-to-month, suggesting that the painful financial lessons of the past are quickly being forgotten," said Susan C. Keating, president and CEO of the National Foundation for Credit Counseling, in a statement released on the NFCC blog.*

Tarra Jackson, known as Madam Money, is a former Financial Institution Executive and Financial Educator who provides financial educational seminars and workshops nationally and online. The upcoming "Madam Money's Financial Boot Camp Webinar" is a fun, engaging, and entertaining virtual learning experience about Money and Credit Management. The Financial Boot Camp Webinar will run from January 21 – 24, 2013, each evening from 8:00 PM to 10:00 PM EST. Participants will receive practical tips and instruction from financial experts to establish action plans for a stronger financial foundation. Participants will learn:

- ✓ Budget Development & Management
- ✓ Savings & Investment Strategies
- ✓ Credit Strategies to improve Credit Scores
- ✓ Homeownership Strategies (Prospective & Existing Homeowners)
- ✓ Tax Strategies for Individuals & Couples
- ✓ Tax Strategies for Small Business Owners
- ✓ Insurance Strategies
- ✓ The Truth about Bankruptcy

In order to execute a successful online seminar for a nominal registration fee or for FREE to consumers who really need it, we need the support of sponsors. We invite you to become sponsor and partner for this webinar.

Thank you for your consideration and support!

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THE ULTIMATE  
WEBINAR  
EXPERIENCE

JANUARY  
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## Help Consumers meet their New Year's RESOLUTION

to have a Healthier Relationship with their Finances!

**Madam Money's Expert Financial Boot Camp Instructors**  
will give participants practical **Financial Workouts** that will  
help them build up their **Money Muscle** and **Credit Curves**

**BECOME A SPONSOR at [WWW.MMFBC2013SPONSORSHIP.EVENTBRITE.COM](http://WWW.MMFBC2013SPONSORSHIP.EVENTBRITE.COM)**

Angelyn Wright  
Bankruptcy Attorney



Bernadette Johnson  
Tax Accountant



Edeline Dryden  
Tax Accountant



Malik Lee  
Investment Advisor



Annie Jenkins  
Credit Score Queen



Grace Fair  
Realtor



Rosemary Willingham  
Insurance Agent





# Madam Money's Financial Boot Camp Webinar Financial Expert Instructors & Agenda

## MONDAY

Jan 21, 2013

8:00 – 9:00 PM EST

*Budget Strategies*

9:00 - 10:00 PM EST

*Investment Strategies*



### BUDGET STRATEGIES

Tarra Jackson, known as Ms. Madam Money, is the President of Prosperity Now Financial Management Services. Tarra will share practical tips on how to create and maintain an effective budget & a few advanced tips for the expert budgeter.



### INVESTMENT STRATEGIES

Malik Lee is a Wealth Manager with Felton and Peel Wealth Management. Malik provide practical tips on the investment tools and important things to consider. Malik's tips will help the beginner and advanced saver and investor.

## TUESDAY

Jan 22, 2013

8:00 – 9:00 PM EST

*Personal Tax Strategies*

9:00 - 10:00 PM EST

*Small Business Tax Strategies*



### TAX STRATEGIES FOR INDIVIDUALS & COUPLES

Edeline Dryden is an accountant and owner of Dryden Tax & Accounting Services. Edeline will share practical tips of tax advantages and strategies for individuals and couples .



### TAX STRATEGIES FOR SMALL BUSINESSES

Bernadette Johnson is an accountant, author, and owner of By The Book Accounting. Bernadette will share practical tips of tax advantages and strategies for small business owners.

## WEDNESDAY

Jan 23, 2013

8:00 – 9:00 PM EST

*Credit Strategies*

9:00 - 10:00 PM EST

*Homeowner Strategies*



### CREDIT STRATEGIES

Angie Jenkins , known as Credit Score Queen, will share practical tips of how and when to apply credit strategies to quickly increase credit scores.



### HOMEOWNER STRATEGIES

Grace Fair is a Real Estate Agent with Harry Norman Realty. Grace will share practical tips for future, new and existing homeowners.

## THURSDAY

Jan 24, 2013

8:00 – 9:00 PM EST

*Insurance Strategies*

9:00 - 10:00 PM EST

*Bankruptcy Strategies*



### INSURANCE STRATEGIES

Rosemary Sims Willingham is an independent insurance broker for life insurance products. Rosemary will share practical tips on the different types of insurances to protect your financial foundation.



### BANKRUPTCY STRATEGIES

Angelyn Wright, Esq. is the owner of The Wright Law Alliance, P.C. Angelyn will share practical tips about the types of bankruptcy and things to consider before filing.

# Madam Money's Financial Boot Camp Webinar

## Financial Expert Instructors



**Angie Jenkins**, known as Credit Score Queen, trains and coaches small business owners; solopreneurs and entrepreneurs on what actions will increase (and/or decrease) their credit scores--specifically, why, how and when to apply credit strategies to quickly experience increased credit scores so they get approved for business credit to grow their business.

*Angie will be teaching practical ways to increase credit scores without credit repair or sending dispute letters.*



**Angelyn Wright, Esq.** currently serves as a chapter 7 bankruptcy trustee in several cases pending in the United States Bankruptcy Court for the Northern District of Georgia. She serves as a director of the Southeastern Bankruptcy Law Institute, which is the premier bankruptcy education organization for attorneys in the United States. In addition to her law practice, The Wright Law Alliance, P.C., Angelyn is a part-time instructor in the J. Mack Robinson College of Business at Georgia State University.

*Angelyn will be teaching the TRUTH about Bankruptcy.*



**Bernadette Johnson** is an accountant, author, business consultant, professional speaker, and trainer committed to “Keeping Small Business in Business.” As President of By The Book Accounting, she has helped hundreds of entrepreneurs across the country start, run, and grow thriving ventures. She has conducted training sessions for the U.S. Small Business Administration, and has developed her own seminar series.

*Bernadette will be teaching Tax Strategies for Small Business Owners.*



**Edeline Dryden** is an accountant and owner of Dryden Tax & Accounting Services (DTAS). DTAS is a full service Tax & Accounting firm located in Atlanta, Georgia that strives for customer satisfaction by providing quality service that is economically affordable. Edeline provides year round personal service that is tailored to each individual client. Her firm is small enough to be flexible, yet large enough to meet our clients' needs.

*Edeline will be teaching Tax Strategies for Individuals & Couples.*



**Grace Fair** is a Real Estate Agent with Harry Norman Realty, Intown office. Grace has over 16 years of experience, a lifetime member of the Million dollar club as well as a Phoenix Award recipient as of 2005. Grace is an Exclusive Affiliate of Christie's Great Estates. Her clients are my focus!

*Grace will be teaching Homeownership Strategies.*



**Malik Lee** is a Wealth Manager with Felton and Peel Wealth Management. Malik has a passion for teaching individuals about finances. Malik currently holds a General Securities License (Series 7), Uniform Combined State License (Series 66), Life Accident & Sickness License, and is currently enrolled in Oglethorpe University's CFP practitioner program.

*Malik will be teaching about Investment Strategies.*



**Rosemary Sims Willingham** is an independent insurance broker for life insurance products. The insurance coverage she provides for her clients are; term, whole life, some critical illness and final needs plans. Rosemary is an inspirational speaker as she inspires women with topics as; finding your Greatness Within, God has you in His Hand, why worry?

*Rosemary will be teaching Insurance Strategies.*



**Tarra Jackson**, known as Madam Money, is the President of Tarra Jackson Enterprises LLC dba Prosperity Now Financial Management Services. Tarra is a former Executive of a financial institution in Atlanta, GA. Tarra is an energetic & charismatic speaker that shares real life experiences to help educate her audience about money and credit. Tarra is a national and international public speaker and corporate trainer. Tarra is a Financial Life Coach to ensure a strong foundation with her clients' personal finances & credit.

*Tarra will be teaching Budget Strategies.*





DID YOU KNOW:  
 "There are two sets of tax laws.  
 One for employees and one for  
 business owners. Guess who  
 gets the most tax breaks?  
**BUSINESS OWNERS!" -**  
*Bernadette Johnson, Tax Expert  
 & Boot Camp Instructor*

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DID YOU KNOW:  
 "Ignorance is NOT bliss. It's  
 EXPENSIVE as hell. Knowledge  
 is the key to PROSPERITY! #JS"  
 – *Tarra Jackson, Budget Expert  
 & Boot Camp Instructor*

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Did You Know:  
 "A credit card balance transfer  
 does NOT help increase your  
 credit scores. In fact, it lowers  
 your score twice. History is lost  
 and an inquiry is gained."  
 - *Angie Jenkins, Credit Score  
 Queen & Boot Camp Instructor*

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There's **199** reasons to  
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**Financial Boot Camp Webinar!**  
 But they all lead to the most  
 important one ...  
**FINANCIAL FREEDOM**



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## Sponsorship Packages

### **Platinum - \$2,000.00**

- Large Company logo as Partner on Financial Boot Camp Webpages & Online Registration forms
- Company mentioned and linked as Platinum Partner on all Social Media outlets, including Facebook, Twitter, LinkedIn & Instagram (Reach over 20,000 followers)
- Company name and logo included in our extensive email marketing campaign promoting the financial boot camp as a Platinum Partner.
- Company name and/or logo will appear in any Press Releases regarding the financial boot camp.
- Company logo on webinar intro page every evening
- Company mentioned as Platinum Partner throughout every webinar session on January 21 – 24, 2013
- Company specified links for promotional materials given to participants during the webinar
- Company may provide company literature or give aways to be sent to participants with their completion package
- Company Logo on “I survived Madam Money’s Financial Boot Camp” T-Shirt for participants
- Free admission for all Participants
- Company will receive a comprehensive follow-up list of attendees containing their name, address, email address and phone number (that consent)

### **Gold - \$1,500.00**

- Medium Company logo on Financial Boot Camp Webpages & Online Registration forms
- Company mentioned and linked as Gold Sponsor on most Social Media outlets, including Facebook, Twitter, LinkedIn & Instagram (Reach over 20,000 followers)
- Company name and/or logo will appear in any Press Releases regarding the financial boot camp.
- Company mentioned as Gold Sponsor at the beginning of each webinar session on January 21 – 24, 2013
- Medium Company Logo on “I survived Madam Money’s Financial Boot Camp” T-Shirt for participants
- Free admission for 8 Participants
- Company may provide company literature or give aways that will be sent to the 8 sponsored participants with their completion package

### **Silver - \$1,000.00**

- Medium Company logo on Financial Boot Camp Webpages & Online Registration forms
- Company mentioned and linked as Silver Sponsor on Social Media outlets, including Facebook, Twitter, LinkedIn & Instagram (Reach over 20,000 followers)
- Company mentioned as Silver Sponsor at the beginning of each webinar session on January 21 – 24, 2013
- Medium Company Logo on “I survived Madam Money’s Financial Boot Camp” T-Shirt for participants
- Free admission for 5 Participants
- Company may provide company literature to be sent to 5 sponsored participants with their completion package

### **Bronze - \$500.00**

- Small Company logo on Financial Boot Camp Webpages & Online Registration forms
- Company Name mentioned as Bronze Sponsor on Social Media outlets, including Facebook, Twitter, LinkedIn & Instagram (Reach over 20,000 followers)
- Company mentioned as Bronze Sponsor at the beginning of each webinar session on January 21 – 24, 2013
- Small Company Logo on “I survived Madam Money’s Financial Boot Camp” T-Shirt for participants
- Free admission for 2 Participants
- Company may provide company literature to be sent to 2 sponsored participants with their completion package

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**Diamond - \$250.00**

- Company Name on Financial Boot Camp Webpages
- Company Name mentioned as Diamond Sponsor on Social Media outlets, including Facebook, Twitter, LinkedIn & Instagram (Reach over 20,000 followers)
- Company Name on “I survived Madam Money’s Financial Boot Camp” T-Shirt for participants
- Company may provide company flyer in participant packet

**Pearl - \$100.00**

- Company Name on Financial Boot Camp Webpages
- Company Name mentioned as Bronze Sponsor on Social Media outlets, including Facebook, Twitter, LinkedIn & Instagram (Reach over 20,000 followers)
- Company Name on “I survived Madam Money’s Financial Boot Camp” T-Shirt for participants
- Company may provide company flyer in participant packet

**Gem - \$50.00**

- Company Name on Financial Boot Camp Webpages
- Company Name mentioned as Bronze Sponsor on Social Media outlets, including Facebook, Twitter, LinkedIn & Instagram (Reach over 20,000 followers)
- Company Name on “I survived Madam Money’s Financial Boot Camp” T-Shirt for participants

## Sponsorship Commitment Form

☐ Please accept our sponsorship of \$ \_\_\_\_\_ by check enclosed:  
Made Payable to Tarra Jackson Enterprises LLC

☐ Please call me directly at the following number, day & time to verbally communicate  
EFT payment information for sponsorship

Date \_\_\_\_\_ Contact Number \_\_\_\_\_ Best Time to Call \_\_\_\_\_

☐ Sponsorship registration has been completed at  
[www.MMFBC2013Sponsorship.eventbrite.com](http://www.MMFBC2013Sponsorship.eventbrite.com).

Signature \_\_\_\_\_ Date \_\_\_\_\_

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**Please return this form no later than January 18, 2013**

**Tarra Jackson Enterprises LLC**

**ATTN: Tarra Jackson**

**P.O. Box 44052**

**Atlanta, GA 30213**

**[www.MadamMoney.com](http://www.MadamMoney.com)**

**Phone: 404-852-6295 | Email: [Tarra@TarraJackson.com](mailto:Tarra@TarraJackson.com)**