



Kimberly VanLandingham

President

European Market Link

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US Citizen. Born in Ohio and raised in WV, living in Europe for 13 years.

Experience. 23 years, 11 positions with DuPont de Nemours, while living in the US and Europe

- Worked in most product and business development functions including R&D, technical service, sales, project & product management, business management
- Trained as a Corporate product development (PACE) consultant and in Six Sigma
- Created and managed new businesses in B2B and B2C in US & Europe
- Led multiple global and regional businesses, P/L up to \$150 million
- Corporate Regional Development Manager - Central Europe

Industries. Electronics, chemicals, plastics, specialty materials, biotechnology, imaging, coatings going into automotive, general industrial, pharma, material handling, A/C, construction, agriculture, & specialty consumer products.

Education. BS Electrical Engineering, Executive courses in exporting, finance, marketing, branding, market research, communications, leadership, 6-Sigma, design for six sigma, PACE, project management, etc.

Currently. President of European Market Link Inc (US) and SARL (Europe), providing market analysis, strategy, implementation & training to US companies using their local B2B sales & marketing team throughout Europe.

Also a lecturer on export and business culture at European American Chamber of Commerce, WVU & Marshall Universities.