

NYC 2013-2014 Tech Talent Draft

NYC Tech Talent Draft @ Columbia University

January 28, 2014

LIST OF PANELISTS:

ahalife

Sachin Devand, *Chief Technology Officer*

Sachin Devand is AHALife's Chief Technology Officer, responsible for overseeing the architecture and development of its commerce platform. Sachin enjoys building successful technology teams from the ground up and is currently working to re-imagine how the publishing and retail worlds can be brought together through AHALife's technology stack. Prior to AHALife, Sachin was Vice President of Platform Products at 33Across where he oversaw scaling a social sharing and content discovery platform that powered over 400 Fortune 1000 brands and 625,000 premium publisher partners. Sachin holds a B.Tech in Computer Science from the Indian Institute of Technology, and a MS in Computer Science from George Mason University.

About AHALife

AHALife is a curated marketplace for creative, inspiring objects. Our mission is to empower designers, artisans and innovators to thrive online and connect people around the world. AHALife believes the essence of an exceptional object is the story behind it — the people, creative process and inspiration. We provide independent brands with a platform to tell their story and interact with a global community that shares our ethos.



Dave Stein, *Head of Development*

Dave Stein has been involved with web development for over 16 years. He is self-taught and freelanced through college to gain experience. After graduation he became Behance's first programmer, which is now part of the Adobe family. Behance is the leading online platform to showcase and discover creative work that generates over 75M pageviews from tens of millions of visitors every month. He currently builds features, refactors code, and does anything else he can to speed up development for the team.

About Adobe

Adobe (NASDAQ: ADBE) is changing the world through digital experiences. Through our customers, we power digital content and apps—websites, ads, video games, magazines, movies and images—across every screen. We focus on two market categories where content is critical: Digital Media and Digital Marketing. Producing and publishing the world's most compelling content is the heart of our Digital Media business, and optimizing investments in that content is the basis

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of our Digital Marketing business. No other company helps manage the entire lifecycle of content like we do. And, no matter what your role at Adobe, you'll play a part in shaping the future of digital experiences. Join our team!

BuzzFeed

Mark Wilkie, *Chief Technology Officer*

Mark Wilkie is the Chief Technology Officer for BuzzFeed. He has built and grown the team, software and technology that helped make BuzzFeed a state of the art, technology driven media company. Mark has over 20 years of experience, and prior to joining BuzzFeed in 2006, he led the technology team for Kinja Media, a startup founded by Nick Denton/Gawker Media. He was a Senior Software Architect at United Health Technologies defining best practices and technology standards for United Health Care. Mark lives in Brooklyn with his wife and daughter.

About Buzzfeed

BuzzFeed is the leading media company for social news and entertainment, intensely focused on delivering high-quality original reporting, insight, and viral content across a rapidly expanding array of subject areas. Our technology powers the social distribution of content, detects what is trending on the web, and connects people in realtime with the hottest content of the moment. Our site is rapidly growing and reaches more than 80 million monthly unique visitors. Jonah Peretti, founder & CEO of BuzzFeed, previously co-founded the Huffington Post. Ben Smith is its Editor-in-Chief, Jon Steinberg is its President & COO and Kenneth Lerer is the Executive Chairman.



Rich Armstrong, *General Manager*

Rich Armstrong is General Manager of Fog Creek Software. Rich attended Sarah Lawrence College to study Liberal Arts and taught himself to code and think like a developer over time. Five years ago, he left Google, where he worked as an analyst for the ad sales operations team, to join Fog Creek. His initial title at Fog Creek was "Customer Support Representative" and not much has changed since. He's also the office brewmaster.

About Fog Creek

Fog Creek Software is a small, friendly software company in New York City that was designed from the ground up to be a great place to work. We work on interesting projects with smart people, treat everyone like royalty, and eat lunch together every day. We're the team behind FogBugz, Kiln, and Trello.

FoodtoEat

Deepti Sharma Kapur, *Founder and CEO*

Deepti Sharma Kapur is the founder of FoodToEat.com, the first online ordering company to work with food trucks, restaurants and caterers. She's on the board of the Business Center for New Americans, a non-profit that provides micro-loans to immigrants to help start their own businesses, and a 2013 Forbes 30 Under 30.

About FoodtoEat

FoodtoEat is a sustainable way to order online from food trucks, restaurants, and caterers. We value a fair market to conduct business where the contributions of all parties make a better landscape for the food community.

GILT

Steve Jacobs, *Chief Information Officer*

Steve Jacobs serves as the Chief Information Officer of Gilt, where he is responsible for overseeing the company's technology and product execution and strategy. Steve joined Gilt in August 2009. Prior to Gilt, Steve headed up the High Performance Computing group at Merrill Lynch, where he managed globally distributed teams that were focused on maximizing grid efficiency for the many thousands of servers used for pricing and risk calculations. Before entering financial services, Steve was the CTO of Poindexter Systems, an online ad personalization and targeting company. In his five years there, Steve was responsible for development, architecture and operations. Steve holds a PhD in electrical engineering from Columbia University. He is also a Technical Advisor to DoSomething.org and a Mentor for NYC Seed fund.

About Gilt

Gilt, www.gilt.com, is an innovative online shopping destination offering its members special access to the most inspiring merchandise and experiences every day at insider prices. Gilt continually searches the world for the most coveted brands and products, including fashion for women, men, and children; home decor; and unique activities in select cities and destinations. We believe that every day is an opportunity to inspire and be inspired.