

WOMEN MOVING MILLIONS

WMM 2011
WASHINGTON, DC
NOVEMBER 14 - 16, 2011

EVENT CO-CHAIRS:

Ambassador Swanee Hunt (President, Hunt Alternatives Fund)

Jennifer Buffett (President, NoVo Foundation)

Jacki Zehner (Co-Chair, WMM and President, The Jacquelyn and Gregory Zehner Foundation)

- DATES:** Monday, Nov. 14th – Wednesday, Nov. 16th
- VENUE:** JW Marriott Hotel
1331 Pennsylvania Avenue NW
Washington, DC 20004
- HOTEL BOOKING:** JW Marriott Hotel
Call: (800) 266-9432 or visit:
https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=4310428
(Reference "WMM Group" for special rate of \$349 (+ tax)/night; rate guaranteed until Oct 28/11)
- COST:** \$1,500/person
- ONLINE REGISTRATION:** <http://wmmdcnovember.eventbrite.com/>

WOMEN MOVING MILLIONS

MONDAY, NOVEMBER 14TH

OPTIONAL AFTERNOON SESSIONS (1:00 TO 5:30 PM)

1:00 – 2:30 pm

Private Tour of the United States Department of the Treasury, Bureau of Engraving and Printing

Ever wonder what it might be like to hold a million dollars in your hands? On this tour you can. Experience a private, insider's tour of the Bureau of Engraving and Printing. This event is by invitation of the Treasurer of the United States, Rosie Rios (*invited*) who will also be joining us at our Monday evening reception. (Maximum of 10 people allowed on the tour so please email amanda@womenmovingmillions.com if you would like to join ASAP.)

Venue: Department of the Treasury, Bureau of Engraving and Printing
(14th and C Streets, SW, Washington, DC 20228)

Transport: Provided to/from the JW Marriott.

2:00 – 3:30 pm

Organizing for Success – A Discussion with Katherine Archuleta

Discussion with Katherine Archuleta, National Political Director Obama Campaign (former Senior Advisor, Dept. of Energy; former chief of staff Depts., of Labor and Transportation; Denver lead for 2008 Democratic National Convention) delving into strategies for organizing coalitions, motivating people to action, and managing for success.

Venue: Woodrow Wilson International Center for Scholars
(Ronald Reagan Building and International Trade Center
One Woodrow Wilson Plaza – 1300 Pennsylvania Ave., NW,
Washington, DC 20004-3027)

Note: This venue is located directly across the road from the JW Marriott.

4:00 – 5:30 pm

Worlds Apart: Bosnian Lessons for Global Security

Ambassador Swanee Hunt and Dr. Gerard Toal discuss the perilous divide between local experiences of war and international responses. Using the lens of the 1990s conflict in Bosnia, these two international experts with decades of experience in the region will reflect on how to create a stronger foreign policy -- one more responsive to realities on the ground.

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MONDAY, NOVEMBER 14TH

5:30 – 9:30 pm

WELCOME TO WASHINGTON COCKTAILS & DINNER

Women Moving Millions, Women's Funding Network & Invited Guests

Welcome Remarks:

- The dynamic duo! Co-Founders of Women Moving Millions, Helen LaKelly Hunt with side-kick Swanee Hunt regale us with a few welcoming stories -- and maybe a song or two.
- Michele Ozumba, President & CEO, Women's Funding Network.

Guest Speaker:

Vice President of the United States, Joe Biden (*invited*)

Representative Nancy Pelosi (*confirmed*)

Congresswoman Nan Hayworth (*confirmed*)

Venue: The Mansion on O (2020 O St. NW, Washington, DC 20036)

Transport: For those who would like transportation to dinner, please be ready in the JW Marriott lobby promptly at 4:45 pm. Following dinner, the bus will leave to return to the JW Marriott promptly at 9:45 pm.

TUESDAY, NOVEMBER 15TH

Venue: JW Marriott Hotel

7:45 – 8:30 am

RISE AND SHINE WELCOME BREAKFAST

Opening remarks from WMM Co-Chairs, Margot Franssen, Helen LaKelly Hunt and Jacki Zehner.

8:30 – 10:15 am

SESSION #1: "THE ADVOCATES' CRAFT *OR* CRAFTY ADVOCACY"

- *All attendees.*
- We'll demystify this vital part of changing public policies that in one way or another affects our non-profit work. Drawing from the seminar she teaches at Harvard's Kennedy School of Government, **Ambassador Swanee Hunt** will lead us through a few basic principles she's learned from 30 years of heavy-duty advocacy. This session is valuable (and fun) for first-timers or long-time veterans, whose experiences will round out the discussion. We'll apply those lessons in riotous -- and immensely instructive -- role play efforts to educate and persuade some of your most endearingly intransigent political figures.

10:15 – 10:30 am

BREAK

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10:30 – 11:45 am

SESSION #2: ISSUES THAT MATTER NOW! WOMEN STOPPING WAR AND ECONOMIC SECURITY THROUGH A GENDER LENS

One day, two big topics. During these 30-minute briefings, key experts will provide an overview of these issue areas with the goal of both educating and activating. You will be invited to choose one track for your afternoon deep dive and site visit.

- **Track A Briefing: Women Stopping War**
Drawing on the experience of several WMM members and superb staff from the Institute for Inclusive Security, we will participate in training exercises used with the most senior women leaders in some 40 conflict areas.
- **Track B Briefing: Economic Security Through a Gender Lens**
What do we mean when we speak of “economic security and justice” for women and families? Find out in a discussion with Anne Mosle (Executive Director, Ascend at The Aspen Institute) (*confirmed*) and Celinda Lake (President, Lake Research Partners and leading political strategist) (*confirmed*). They will present new and groundbreaking research on the economic reality for U.S. women and what might be done to improve it.

11:45 am – 1:15 pm

GET REAL LUNCHEON

We understand the issues, now let’s bring them to life, real time, in an interactive discussion with two leading policy makers and facilitated by Barbara Lee, WMM member and Founder & President of The Barbara Lee Family Foundation. As these leaders describe their work, a sub-text will be the overall challenges of operating in a Congress that is 84% male (the U.S. now ranks a stunning 85th in the world in terms of women’s representation in governmental leadership).

- Senator Kirsten Gillibrand (*confirmed*)
- Congresswoman Donna Edwards (*confirmed*)

1:15 – 2:30 pm

SESSION #3: GOING DEEPER

Building on our morning briefing sessions, expert voices will take us deeper into our key issue areas.

- **Track A: Women Stopping War**
Using Abby Disney’s new five-part PBS series, we’ll discuss the particular and powerful strengths that women leaders bring to street protests, mediation, formal negotiations, truth commissions, tribunals, disarming and reintegrating soldiers, post-conflict anti-corruption campaigns, etc. Some of our members are working in Rwanda and Liberia. Others are

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working in Israel and Palestine, Afghanistan, Sudan and Egypt. In each situation, policy-makers need to be convinced to open the male-dominated peace processes to powerful women. We'll decide which arguments to use in our next session and practice delivering the message.

- **Track B: Economic Security Through a Gender Lens**

Meet an incredible line-up of expert players working in a grassroots, local, state, national and online context who are implementing cutting edge strategies and creative solutions to improve economic conditions for women and their families across the country.

- Moderator: Ana L. Oliveira, President & CEO, The New York Women's Foundation
- Kristin Rowe Finkbeiner (Co-Founder, MomsRising.org)
- Nicola Goren (President, Washington Area Women's Foundation)
- Judy Patrick (President, Women's Foundation of California)
- Ai-jen Poo (Director, National Domestic Workers Alliance and Co-Founder of 'Caring Across Generations' Campaign)

2:30 – 3:00 pm

TRAVEL TO WASHINGTON SITE VISITS

3:00 – 5:30 pm

SESSION #4: OUT AND ABOUT IN WASHINGTON

We brought the experts to you, now we're bringing you to the experts. Pack up your new knowledge and be ready to share at our issue-focused site visits. (Transport provided to/from your site visit.)

- **Track A: Women Stopping War** – Advocacy and informational meetings at the U.S. Department of State with high-level foreign service officials selected according to particular interests of participants (e.g., Sub-Saharan Africa, 'Arab Spring', Afghanistan, Israel-Palestine).
- **Track B: Economic Security Through a Gender Lens**
There are many places we could go to delve deeper into the economic challenges and opportunities facing U.S. women and their families. Our destination will be a visit to the United States Department of Labor for a discussion with high-level women agency heads and directors.

6:30 – 9:30 pm

COCKTAILS & DINNER (THE JW MARRIOTT)

WMM Members and Potential Members

Framing and Facilitation: Jennifer Buffett, WMM Advocacy Committee Chair, and President, NoVo Foundation

- After an information-packed day we will all be ready for some great conversation. Jennifer Buffett will welcome us back together and share



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her passion for advocacy and public policy. She will challenge us to think about how to create leverage in our philanthropy and as a community of women who are collectively working for the advancement of women and girls. We invite other WMM members to 'pop-up' and share stories about their own advocacy efforts.

WEDNESDAY, NOVEMBER 16TH

Venue: JW Marriott Hotel

8:00 – 10:00 am

OPTIONAL BREAKFAST SESSION

Demand Abolition

Discussion of cutting edge work across the U.S. (and the world) to stop the demand (buyers) of women and children being prostituted/trafficked. Swanee is inviting WMM members to share their work in this space and explore ways to collaborate and join forces in a trail-blazing, bold, and coherent national action plan being coordinated by Demand Abolition, a program of Hunt Alternatives Fund.