

Program Description

This 16-hour workshop provides the evidence, knowledge and skills participants need to confidently support, establish and protect both early mother-infant attachment and breastfeeding in the hospital setting. It will highlight the personal tools necessary to enhance early parent-infant attachment, and help families to listen to and understand the language of the newborn. Emphasis will be on honoring the mother's beliefs and choices of infant feeding.

This workshop was adapted from California Department of Public Health's Birth and Beyond California Learner Workshop and updated to meet the staff training objectives required by Baby-Friendly USA™ for hospitals that are on the new 4-D Pathway to Baby-Friendly™ designation.

This workshop is lively and participatory with interactive activities. It is limited to 25 participants.

Target Audience

Hospital based nursing staff caring for mothers and babies; nurse educators and lactation specialists responsible for breastfeeding staff education.

Faculty

Genevieve Colvin, IBCLC
Susanna Lutton, MPH, CLE
Karen Peters, MBA, RD, IBCLC

Continuing Education Credits

offered at no additional charge

Nurses: The Community Perinatal Network is an approved provider by the California Board of Registered Nursing. This course offers 15 contact hours of continuing education. CPN's provider number is CEP 14797. Licensee must maintain certificate for a period of four years.

Lactation Consultants: BreastfeedLA is an approved provider by the International Board of Lactation Consultant Examiners. CERP (14.5L) application will be submitted.

Sponsored by



Co-sponsored by

Community Perinatal Network

2110 Artesia Blvd. Suite 423
Redondo Beach, CA 90278
Phone and Fax: (213) 596-5776
www.breastfeedla.org



BreastfeedLA

Birth & Beyond *Los Angeles* Learner Workshop

Wednesdays, Sept. 11 & 25, 2013
8:00 am to 5:00 pm

SLAHP WIC Offices
2930 W. Imperial Hwy, 6th Floor
Inglewood, CA 90303

Objectives

Following the didactic presentations, participants will be able to:

Define the relationship between the Baby-Friendly practices and exclusive breastfeeding

Create an environment that supports and enhances the newborn's natural capabilities;

Demonstrate the skills necessary to organize care to maximize mother and infant skin-to-skin contact and bonding;

Identify the biologic, nutritional and immunologic properties of breastfeeding and the risks of artificial milk; and to

Recognize and discuss solutions to alleviate common barriers to supporting mothers' choice to exclusively breastfeed.

Registration Fees

Registration includes light snacks, syllabus, and continuing education credit.

\$250

Register online at www.breastfeedla.org or complete this registration form and either fax this registration form to (213) 596-5776, or mail with check(s) payable to: BreastfeedLA, 2110 Artesia Blvd. Suite 423, Redondo Beach, CA, 90278

Location and Parking

The seminar is located in the 6th floor conference room at SLAHP-WIC, 2930 W. Imperial Highway, Inglewood, CA 90303

Free parking is available in the large lot just south of the building.

Participant Confirmation and Handouts

Confirmation will be sent to participants providing an e-mail address.

Cancellation Policy

Written cancellations received one week prior to the event will be granted subject to a \$10 fee. No refunds after this date.

Registration Form

Birth & Beyond LA September 11 & 25, 2013

Register Online
www.BreastfeedLA.org

Mail: BreastfeedLA, 2110 Artesia Blvd, Suite 423
Redondo Beach, CA 90278

Fax: 213-596-5776

	Price
<input type="checkbox"/> General	\$250
<input type="checkbox"/> Tax Deductible Contribution	\$ _____
Total:	\$ _____

Name _____

Job Title _____

Company/Hospital _____

Billing Address _____

Billing City, ZIP _____

Email Address—required to receive confirmation _____

Phone _____ License No. _____

Method of Payment

- Check
- Visa
- Mastercard

Credit Card # _____ CCV _____
Exp.Date _____

Signature _____

Security Code _____ Billing ZIP _____