

Explore. Connect. Advance.

Presenters

Lisa Aguilar, LMT, NWI-CWP, CWA
Workforce Wellness: Movement & Exploration

Lisa Aguilar is a Licensed Massage Therapist, Educator, and Movement Specialist. She has enjoyed a career of more than 20 years serving clients, students and audiences across the country with her contagious enthusiasm for life. She is the Wellness Labs Coordinator at the College of Lake County in Grayslake, Illinois. Lisa also serves as adjunct faculty in the Health and Wellness Promotion Department. Her entrepreneurial spirit has led her to be a business owner and inventor of the Trigger It! On the go...therapy ball. She continues to develop new prototypes and is excited about achieving her next goal of being a published author.

Sarah Canga-Arguelles LAc, LMT
Aromatherapy in for Everyday Balance

Massage Therapy started a journey for Sarah that has opened many doors since 2002. After completing a 750 hour certificate in therapeutic massage at National University of Health Sciences, Sarah continued on at the Temple of Kriya Yoga where she earned a 200 hour certificate in Hatha Yoga teacher training. From here, Sarah transitioned to the Midwest College of Oriental Medicine graduating cum laude with a BS in Nutrition and MS in Oriental Medicine. Sarah also holds an advanced 108 hour certificate in Acupuncture from the Guangzhou University of Traditional Chinese Medicine. Sarah teaches Communications and Ethics, and Swedish Massage for The College of Lake County's Massage Therapy program. She uses aromatic scents in her massage and yoga practice.

Reed A. Farley
Driving Sales Results

Mr. Farley is a senior consultant and vice president with Growth Development Associates, a Naples, Florida based consulting firm that works with companies who desire to achieve record level sales. He spent 18 years with IBM holding positions of educational instructor, marketing manager, district manager and national sales manager. In 1991, he was named National Sales Manager with the spin-off organization that would become Lexmark International Incorporated where he held a number of senior management positions including Area Manager, Director of Sales, Vice President of Sales, and Vice President of Sales and Marketing. In 1998, Mr. Farley joined the National Thoroughbred Racing Association. He was named as Sr. Vice President of Industry Development and Technology as well as Executive Director. Currently, Mr. Farley serves as Chair of the Board of Directors of Bellewood Presbyterian Home for Children in Anchorage, Kentucky and has been a member of this board for the past three years. Mr. Farley served in the United States Army and holds both an undergraduate and MBA from Pace University in New York.

Ric Frantz, C.E.O., LR International, Inc.
Stay Local. Sell Global.

Mr. Frantz is the CEO of LR International, Inc., a global logistics firm with offices in 102 countries. Achievements and honors include receiving the President's "E" Award for Export Service, winning the Governor's Export Award, along with being appointed to the Illinois District Export Council by four U.S. Secretaries of Commerce. He is a past President of the International Trade Club of Chicago, collaborated on an Import/ Export book published by the American Management Association, was profiled in Crain's Chicago Business, has given interviews to CNN for broadcast worldwide, and has earned U.S. Department of Commerce Export Management & Compliance Certification.

Ed Hendricks**Leadership: Calming the Conflict – The R3 Process**

Ed Hendricks is the President and CEO of Dynamic Developments Education & Training. Ed has over 25 years of global experience in providing training services such as organizational needs assessments, instructional design and development, project management, consulting, and delivery of training programs. His leadership and sales curricula have been taught to leaders and employees of organizations from 19 different countries. His unique approach in these areas has led to interviews by Forbes Magazine and Canvas Sales Publications, and to national recognition as a subject matter expert and a leader in the training and development community.

Corinn Hilbert**Networking Rules for Social Media**

Corinn Hilbert has spent 30 years consulting and training businesses on effective marketing and technology. With the onset of social media, Corinn was a pioneer in realizing its potential for marketing. She founded BeXSible LLC to teach businesses how to use social media to engage and convert customers. She developed a comprehensive certificate program that expedites the learning process and fully prepares students for a career in social media marketing. Since its launch in Spring 2012, this 60-hour classroom course has been offered by several community colleges throughout the Chicago area. In June 2013 she launched the Social Media Boot Camp for Small Businesses in cooperation with the Illinois SBDC, giving busy entrepreneurs the knowledge to access the vast opportunities that social media marketing could present for their business.

Cathy E. Horwitz**What's New with Microsoft Excel 2013**

For the past twenty eight years, Cathy has had experience in classroom training and application support in the personal computer arena. She has a broad professional background, which includes curriculum development as well as training to end user, retailer, distributor and direct sales environments. Employment had been with a single employer for 17 years exhibiting consistent career and technical growth in the PC training arena. She has been training as an independent consultant since 1993. Cathy has excelled in her education as well. She received a Masters in Business Administration from Loyola University as well as her Bachelor of Arts in Psychology from Northern Illinois University. Cathy's strengths include customizing classes based on the needs of individual students and providing realistic business examples to compliment training. Cathy is a high energy trainer with a flair for training the adult student.

Kenneth J. Johnston**Gun Safety-Firing Simulator**

Ken Johnston retired from the Lake County Sheriff's Office in November of 2009 with the rank of Lieutenant. Ken holds an Associate of Applied Science in Law Enforcement, a Bachelor of Science in Workforce Education and Development, and has completed graduate work in Law Enforcement and Criminal Justice Administration. He attended Northwestern University's Center for Public Safety School of Police Staff and Command and their Executive Management Program. During his career in law enforcement Ken has performed additional duties as an Evidence Technician and Firearms/Use of Force Instructor. Ken holds membership in the International Law Enforcement Educators and Trainers Association. Ken has been an instructor providing in-service training for sworn law enforcement personnel since 1997 in the area of use of force investigations, and use of force report writing. He is CLC's master trainer on the development and use of the simulated firing equipment (Milo Range Simulator). Ken most recently obtained his certification from the Illinois State Police and is one of CLC's Concealed Carry License trainers.

Arlene Martin**You Know You're an Entrepreneur If....**

As the founder of Martin Financial Resources, LLC I have discovered that there is a great need for business owners to gain access to capital. It is most often a critical component to the success of businesses during start up and growth periods. I have over 30 years of experience in the Financial industry ranging from Business Banking/Commercial Lending to Commercial Real Estate. I enjoy working with a range of businesses with Gross revenues up to \$40mm. I am well versed in Federal loan programs (SBA Lending) and the State lending programs that are very advantageous for business owners. In addition, I have a strong background in Commercial Real Estate. I believe in supporting the Entrepreneurial Business Owners that have emerged and now become the backbone of our country.

Sue Mueller

VUCA: What it Really Means for your and your Organization

Sue Mueller has 25 years' experience in the training industry. She has helped organizations identify their training needs and develop and implement successful training programs. Working across multiple industries she brings a thorough understand of adult learning theory and practices. She is a skilled classroom facilitator and holds multiple training certifications. In addition she has developed curriculum in the areas of team building, anti-bullying, and leadership. Most recently she has helped organizations develop high impact training plans through BizLibrary. Sue is a strong supporter of the Community Colleges, having worked with them during her tenure at AchieveGlobal and VisionPoint as well as serving as an adjunct faculty member for several colleges in WI, TN, and NC. She has a BA in Psychology from Marquette University and an MA in Sociology from UNC-Greensboro. She lives with her husband John, and two children Jessica (13) and Brayden (11) in Sussex, WI.

Lou Nettelhorst

Pro Photo Tips

Lou's images have been published in Nature's Best Photography, Outdoor Photographer, North American Nature Photography Association's (NANPA) Member Showcase and Chicago Wilderness Magazine, as well as many newsletters. His photography has also earned numerous fine art exhibition awards. During his eight years as chair of the NANPA High School Scholarship Program, Lou received NANPA's Outstanding Service Award and the Russ Kinne Recognition Grant. In 2010, he received the Kohout Outstanding Nature Photographer's Award from the Chicago Area Camera Clubs Association (CACCA). Lou is also a member of the American Society of Media Photographers (ASMP), Chicago Botanic Garden (CBG) and Riverwoods Nature Photographic Society (RNPS).

Susan Schreiber-DeViliez

Dream More Stress Less

Ms. Schreiber-DeViliez is a licensed clinical social worker. She facilitates workshops and in-services and has lectured extensively on dream work. Susan is a licensed teacher (grades 9-12) as well as a published author.

Sara Sulfridge

Relax, Breathe, Speak

With over 20 years of success in the industry, Sara's facilitation methods set the standard for solving critical business needs in a group setting. During this time she has facilitated over 250 events honing her public speaking skills and engaging large, global groups with her practical insights into the art of public speaking. Sara currently leverages these skills as the Director of Strategic Program Office at Baxter Healthcare.

Kody Wiley, RYT

Yoga at Your Desk

Kody is a Registered Yoga Teacher with the Yoga Alliance since 2011 and has been sharing yoga with diverse students ever since. Kody is an inspiring and fun yoga teacher specializing in therapeutic and healing yoga. Combining the inspiration of art and science in her yoga practice, she utilizes the energies and rhythms of nature and the human body to make each session unique and meaningful. Kody's students leave class feeling rejuvenated and equipped with methods of incorporating yoga and wellness into their daily lives. She specializes in working with students who are transitioning into a more active and healthful lifestyle and those with busy lives. She teaches at yoga studios and community centers throughout Lake County. She has taught kids' yoga in elementary schools, developed a therapeutic aqua yoga class for seniors and taught yoga through the integrative medicine program at a local healthcare organization. Kody is currently involved in corporate yoga and working as a traveling yoga teacher for executive conferences throughout the world.