# 7<sup>th</sup> Annual INCOSE Great Lakes Regional Conference

# Leadership Through Systems Engineering

Aerospace | Commercial | Defense | Health Care | Manufacturing | Academia

- The 7<sup>th</sup> Annual INCOSE Great Lakes Regional Conference on Systems Engineering will be held at the Purdue Stewart Center, W. Lafayette, IN, on October 5-6, 2013.
- This is the key systems-focused networking and educational regional event for engineering practitioners, technologists, business leaders, educators, and students.
- Advancing the discipline and building a regional Systems Engineering Community, attendees are <u>key practitioners and decision makers</u> from the regional Systems Engineering Community, a target market for products, services, and partnerships.
- We are seeking sponsors and exhibitors to help underwrite the cost of this established event, also funded by attendance fees. In return, sponsors and exhibitors enjoy the benefits listed below.
- GLRC 2012 was attended by 87 people from 13 states, 50 companies and organizations, and 4 INCOSE chapters; http://2012incoseregional.eventbrite.com/
- Direct sponsorship inquiries to: glrc2013@easychair.org

## **SPONSORS**

#### **Underwriter Level (Investment \$1,000)**

- Three conference registrations (tickets)
- Luncheon introduction
- Your logo on conference publications
- Your literature in conference package

#### Partner Level (Investment \$500)

- One conference registration (ticket)
- Your logo on conference publications

### Supporter Level (Investment \$250)

· Your logo on conference publications

#### **Exhibitors (Investment \$1,000)**

- One conference registration (ticket)
- Your logo on conference publications
- Your literature in conference package
- Attendee contact list after conference
- · Tabletop display area, 8 feet
- · Luncheon introduction

