"Creative Meets Tech"- Unconference

	12pm	12:20 – 12:50pm	1pm – 1:30pm	1:45pm – 2:15pm	2:30pm – 3pm	3pm – 3:30pm	3:30pm – 4pm	4:15pm – 4:45pm	5pm – 5:45pm	6pm – 6:15pm	6:15pm – 7:30pm
Collective Hub (100)	**Welcome From John and Simon**	**" Tech Meets Creative"** *Talk by Will Page Director of economics @ Spotify Interviewed by Tim Barnes Director of Enterprise UCL*	**What's Disrupting Music?** *Panel Discussion* -Jody Orsborn (TheBack Scatchers) -Brittney Bean (Songdrop) -Michelle Wood (MPme) Stan McLead (Bandwagon)	**What's Disrupting Games?-** *Panel Discussion with:* -Oscar Clark (UK Games Industry Guru) - Julian McCrea (Portal Entertainment) -Jude Ower (Playmob) - Roberta Lucca (Bossa Studios Uk)	**What's Disrupting Publishing?** –*Panel Discussion with:* -Isabella Steel (Harper Collins) -Raoul Tawaday (Readwave) Brian Hole (Ubiquity Press)	**Break**	**Speak to the investors**- with -Joe Charlesworth - (Playfair Capital) -Greg Young (Passion Capital) -Raj Ramanandi (No1 Seed) -Alex Dunsden (MC Saatchi Invest)	**"Lessons from Accelerators"** *Panel Discussion* -Carlos Espinal (Seedcamp), -Jon Bradford (Tech Stars London) -Paul Miller (Bethnal Green Ventures)	**What's Disrupting Fashion?-** *Panel Discussion with:* -Michael Langguth (Poq Studio) -Dean Frankhauser (Nuji) -Amanda Baker (Pink Moth Balls) Chaired by Jonas Altman (London College of Fashion)	**WRAP UP**	**Drinks + Networking**
Collective Carlow House Workshop (75)		**"10 steps to setting up a creative business"** *Patricia Van Den Akker of the Design Trust.*		**"Pro-active Creativity"** Will Harvey of Ogilvy Labs	**Pop-Up will Change the World** – *Talk from Nick Russell and Mike Salter founders of WAPU*		**"How do you influence user behaviour through tech?"** *Luke Raskino founder of IBehave Dr Anne Hsu – Queen Mary Toby Beresford – Leaderboarded*	**"The lessons other clusters can take from TECH City"** *Benjamin Southworth Deputy CEO TCIO*	**Introducing the TSB's Creative Digital Economy Catapult** *Chris Thompson*		
Collective Carlow House board room (20)		**"Learn how to Sketch your first product"** *With Devin Hunt*	**"The Creative Technologist"** *Nico MacDonald CEO of Big Potatoes*	**"Making the leap from corporate to Startup"** *Alex Depledge Founder of Teddle*	**"Forget investor, Build your own damn business, just like everyone else in the economy….and this is how"** *Jeremy Chatfield*		**Internet of Things** *Kasper De Graaf (Images & Co)*	**"the 10 stupidest startup things I've done"** *Sam Michel of Chinwag*	**Pitching for Prizes**		
Collective Carlow House Turbo Talks (Un-conference style)											
Collective Carlow House UX Lab UCL DECIDE		**"Giving UX a place within a startup"** *Daniel Fozzati*									