



March 2012

Dear Business Decision Maker,

The sweetest Make-A-Wish event of the year is back! The Denver Alumnae Chapter of Chi Omega is sponsoring the **2nd Annual Delicious Wishes** dessert reception benefiting the Make-A-Wish Foundation of Colorado on Friday, June 15th at the Denver Marriott City Center. Last year's event was a huge success but it wouldn't have been without incredible donors like YOU. Please join us again this year by making a donation to our silent auction in order to raise funds to grant wishes like Jaeda's to train to be a Coast Guard rescue swimmer.

"It's just so exciting – jumping out of a helicopter," Jaeda said. "We had practiced being hooked up to the harness in the hangar earlier in the day, but I never could have imagined how exhilarating it actually was to be lowered out of a helicopter into the ocean. Maybe after I get my degree I'll go into the Coast Guard to be a pilot," she said. "This really has opened a lot of doors for me."

- Jaeda, age 17

The above statement is why we do what we do – it's our mission to enrich the human experience with **hope, strength, and joy**. It's why we need YOU on our team. Not only does the event feature auctions, drawings, and celebrity attendees, but it serves as an opportunity to market your business. A refresher:

- **1st Tier:** 90% of consumers will switch their business dealings – price and quality being equal – if they learn another business is associated with a cause they care about.
- **2nd Tier:** Your business will be marketed to over **300** auction attendees.
- **3rd Tier:** Your business will be marketed to over 3,800 Facebook fans and Twitter followers, with unlimited potential for additional sharing, and more than **5,000** eNewsletter subscribers!
- **Top Tier: Marketing your business in this way is tax deductible** when you keep a copy of the auction form with your business receipts. And, if you are interested, we will provide a "Make-A-Wish Supporter" window cling that will inform your current customers of your support.
- **And the icing on the cake:** You WILL make a difference in the life of a child and his/her family like Jaeda.

If you are able to do so now, please complete the auction form and send it to the address below. Or call us and we will send a volunteer to pick up the item. No donation is too small! Please return completed forms and the associated items **by Friday, May 25th**.

Again, thank you for your consideration. We truly appreciate your support.

Chelsy Parafinik
Philanthropy Chair
Denver Alumnae Chapter of Chi Omega
2121 Delgany St., #1350, Denver, CO 80202
phone: 720-290-2766 email: chelsyj@gmail.com



7951 E. Maplewood Ave., Ste. 126
 Greenwood Village, CO 80111
 www.colorado.wish.org
 Office: 303-750-9474
 Fax: 303-755-3108

AUCTION DONATION FORM

Event Name: _____

Event Date: _____

Tax ID #74-2273004

Please complete form in ink and please print. Send white copy along with auction item/certificate and retain yellow copy for your records.

ITEM:			*RETAIL \$
DONATED BY (NAME AS TO APPEAR IN BROCHURE):			Email:
STREET ADDRESS:			PHONE:
CITY:	STATE:	ZIP:	FAX:
COLOR:	SIZE OR DIMENSIONS:		ITEM EXCHANGEABLE? YES <input type="checkbox"/> NO <input type="checkbox"/>

DETAILED DESCRIPTION:

RESTRICTIONS/LIMITATIONS:

EXPIRATION DATES / BLACKOUT DATES:

CERTIFICATE ATTACHED

THIS DONATION BECOMES THE PROPERTY OF THE MAKE-A-WISH FOUNDATION® OF COLORADO.
 ALL AUCTION PROCEEDS GO TO THE MAKE-A-WISH FOUNDATION® OF COLORADO.

PRINT DONOR'S NAME
DONOR'S SIGNATURE

PRINT SOLICITOR'S NAME
SOLICITOR'S SIGNATURE

*DONOR'S TAX DEDUCTIBLE AMOUNT IS THE **RETAIL VALUE** OF THE ITEM DONATED AS STATED ON THIS FORM.

Thank you for your participation and supporting MAKE-A-WISH FOUNDATION® COLORADO!

OFFICE USE ONLY

Item entered in auction software Donor Thank You sent Donor in RE