

# Tuesday, September 18, 2012

- 7:30am - 8:45am Continental Breakfast, Registration, Sponsored Networking Breakfast
- 8:45am - 9:00am Opening Remarks, Tom Reusche, Executive Director, **7x24 Exchange Delaware Valley Chapter**
- 9:00am - 9:45am **Efficiency and Higher Ambient Temperatures Driving Savings For Today's Data Center**, Gary Howard, **Senior Data Center Architect at Intel, Keynote Speaker**
- 9:45am - 10:15am Break – Tabletop Sessions
- 10:00am - 10:20am **7x24 International Fall 2011 Conference Preview**, Bob Cassiliano, Chairman, **7x24 Exchange International**
- 10:20am - 11:05am **Industry Trends and Application of Fuel Cells in Data Centers**, Carl Cotulli, **Bloom Energy**
- 11:05am-11:50pm **Data Center Developer and Colocation Panel Discussion**, moderated by Brian Schafer, President, Metro New York Chapter 7x24 Exchange, Director, **Highland Associates**; Jay Forester, Vice President of Construction, North America, **Digital Realty Trust**; Michael Terlizzi, Executive Vice President, Engineering & Construction, **Telx**; Scott Davis, Executive Vice President of Operations, **Dupont Fabros**; Joseph B. Ryan Jr., Managing Director, NY Development, **Sabey Corporation**
- 11:50am -1:00pm **Lunch and Tabletop Session**
- 1:00pm - 1:45pm **Seismic.....ASHRAE.....LEED....In Your Data Center**, John Boggs, **Emerson Network Power**
- 1:45pm - 2:30pm **Financial Institution Perspective- Latest Trends and Issues Panel Discussion**, moderated by Brian Schafer, President, Metro New York Chapter 7x24 Exchange, Director, **Highland Associates**, Sudhir Kalra, Executive Director, Enterprise Infrastructure, **Morgan Stanley**; Herb Tracy, Global Director of Critical Infrastructure, **BlackRock, Inc.**; Glen Neville, **Deutsche Bank**
- 3:00pm - 3:30pm Break – Tabletop Sessions
- 3:30pm - 4:15pm **DC – The Power To Change Buildings**, Brian Patterson, **Emerge Alliance and Armstrong World Industries**
- 4:15pm - 5:00pm **Demystifying 380 Volt DC for Data Centers – An Engineering Perspective For YOUR Data Center**, Dave Geary, **Starline DC Solutions**
- 6:00pm - 8:00pm Cocktail/Appetizer Reception

# Wednesday, September 19, 2012

- 8:00am - 9:00am** Network Breakfast
- 9:00am - 9:15am** Opening Remarks, Tom Reusche, Executive Director, **7x24 Exchange Delaware Valley Chapter**
- 9:15am – 10:00 am** **Uptime Institute Management & Operations Stamp of Approval**, Thomas Baehr, **Uptime Institute**
- 10:00am – 10:30am** Coffee Break – Tabletop Session
- 10:30am – 11:15 am **Energy And The Data Center, Two Of The Major Issues Facing The Corporate Landscape Today Panel Discussion**, moderated by Michael Warren, **Clariant Group**, Michael Brown, **UTC Power Corporation**; Keith Bush, **Multiplan**; **Constellation Energy**; Soner Kanlier, **DNV KEMA Energy & Sustainability**
- 11:15am – 12:00pm** **Containment: A New Way To Leverage Technology And Deploy A Lean Data Center**  
Michael Mallia, AFCO Systems
- 12:00pm** **iPad Drawing** for Conference Attendees. Must be Present to Win!
- 12:00pm – 1:00pm** Closing Remarks, Lunch, and Departure