

STAYING COMPETITIVE IN THE HEALTHCARE MARKETPLACE

MAY 10, 2012
11AM-3PM
CROWNE PLAZA
TAMPA WESTSHORE

Does your firm provide products or services to our leading healthcare institutions? There are several sponsorship options available that include advertisement on our website and email announcements, an opportunity for a private lunch with our panel members, a premiere "commercial" slot at the event and tabletop displays. Opportunities will be limited this year, so lock in your commitment today!

SOLD-OUT!!

Platinum Program Sponsor (~~ONLY 1 AVAILABLE~~)- \$1,000 member/\$1,200 non-member

- 4 complimentary program registrations (\$340 value)
- Exclusive pre-event meal with speakers (4 attendees)
- 2 minute company commercial at program
- Recognition/logo on all program promotional materials
- 4 slides in looping slide show during panel discussion
- Optional tabletop display
- Exposure to 500+ regional industry professionals

Gold Program Sponsor: \$650 member/\$750 non-member

- 4 complimentary program registrations (\$340 value)
- 2 minute company commercial at program
- Recognition/logo on all program promotional materials
- 4 slides in looping slide show during panel discussion
- Optional tabletop display
- Exposure to 500+ regional industry professionals

Silver Program Sponsor: \$400 member/\$500 non-member

- 2 complimentary program registrations (\$170 value)
- Verbal recognition at program
- Recognition/logo on all program promotional materials
- 2 slides in looping slide show during panel discussion
- Optional tabletop display
- Exposure to 500+ regional industry professionals

Bronze Program Sponsor: \$250 member/\$350 non-member

- 1 complimentary program registrations (\$85 value)
- Verbal recognition at program
- Recognition/logo on all program promotional materials
- Exposure to 500+ regional industry professionals

Please contact tara.krovich@whiting-turner.com with any questions or to commit your firm as a sponsor today!

EVENT PARTNERS

SMPS

Society for Marketing
Professional Services
Tampa Bay



reality of **REFORM**

CONFIRMED SPEAKERS

- Diane Hammon, Director of Planning
Moffitt Cancer Center
- Governor Rick Scott** (on Governor's Schedule!)

INVITED SPEAKERS

- Rich Rasmussen, Florida Hospital Association (FHA)
- Baycare
- Florida Hospital
- Health Management Associates (HMA)
- Hospital Corporation of America (HCA)

A Joint Program Presented By:



Society for Marketing
Professional Services
Tampa Bay



CEU Credits Available!