

KEYNOTE SPEAKER:



Robin Ely is Diane Doerge Wilson Professor of Business Administration and Senior Associate Dean for Culture and Community at **Harvard Business School**. She conducts research on race and gender relations in organizations with a focus on organizational change, group dynamics, learning, conflict, power, and identity. As Senior Associate Dean for Culture and Community, Professor Ely is leading a culture change initiative at HBS to ensure that all members of the community reach their potential for advancing the School's mission. Prior to joining the HBS faculty, she taught at Columbia University and Harvard's Kennedy School of Government. Professor Ely received her Ph.D. in Organizational

Behavior from Yale University and her BA from Smith College. She is a member of the Academy of Management, has served on numerous editorial boards of academic journals, and is a past associate editor of *Administrative Science Quarterly*.

PRESENTERS & MODERATORS:



Marcy Axelrad is a Senior Director of Global Talent Operations at **Wayfair** where she leads the strategic direction of the Talent Management and Learning and Development groups, encompassing everything employee-centric, including onboarding, benefits and perks, engagement initiatives, training and development, immigration, and employee relations. Marcy joined Wayfair in 2011 as Director of Talent Management. Before joining Wayfair, Marcy practiced law in Boston, counseling companies on all aspects of employment law, employee relations, compensation, benefits and employment related contracts, and

then went in-house at Corporate Realty Investment Capital as Managing Director and Head of Talent Operations. Marcy is a graduate of McGill University and holds a JD from Boston University.



Casey L. Carlson, GPHR, **Deloitte** Talent Senior Manager, is a nationally recognized Talent leader with over a decade of experience in all functional areas of talent management. She is currently serving as a business partner and the immigration leader on Deloitte's Global Mobility and Immigration team. In this role, she utilizes her talent acquisition and human resources experience to assist the Deloitte entities as they build and retain their future talent pipeline. Prior to her current role, as a leader in Diversity and Inclusion, Casey had specific responsibility for internal inclusion communities, external diversity

conferences and research. Casey played an integral role in the development of the

Center for Women and Business MOVING FROM CONVERSATION TO ACTION

organization's Decoding Generational Differences project, to become better attuned to the emerging generation of workers. Casey graduated from Kansas State University with a BS and master's degree in Accounting and Finance.



Joseph J. Morford is Managing Partner of **Tucker Ellis LLP**, a fullservice law firm of more than 180 lawyers with offices in Cleveland, Columbus, Denver, Los Angeles and San Francisco. Joe's practice focuses on the representation of major corporations in mass tort, business, and product liability litigation matters in courtrooms throughout the United States. He is a member of the numerous professional and civic organizations and has regularly been named an Ohio Litigation Star by Benchmark Litigation, an Ohio Super Lawyer®, and included on the list of The Best Lawyers in America®. Joe often

presents on the topics of law firm management and pricing and about the unique culture of Tucker Ellis. Joe received his B.A. from Notre Dame and a law degree from Loyola University of Chicago.



Betsy Myers is the founding director of the Center for Women and Business at **Bentley University**. She also speaks and leads corporate workshops around the world on the changing nature of leadership. Previously, Myers was a senior adviser to Barack Obama's presidential campaign, as COO and as chair of Women for Obama. Before that, she was executive director of the Center for Public Leadership at Harvard's Kennedy School of Government. During the Clinton Administration, Myers was the President's senior advisor on women's issues. As deputy assistant to the president, she launched and was the first director of the White House Office for Women's Initiatives and Outreach. Myers

received her undergraduate Bachelor's of Business Administration from the University of San Diego, and a Master's in Public Administration from Harvard's Kennedy School, where she was a Public Service Fellow.



Ashley Peterson is Group Vice President, Human Resources Management for **Discovery Communications**, the world's numberone non-fiction media company. She is responsible for providing strategic human resources executive leadership and expertise to many of Discovery's networks and corporate divisions. Ashley has overseen numerous high-profile organizational changes, hired and secured contracts for top industry talent, and become a trusted advisor to key clients. Before joining Discovery in 2005, Ashley worked at EzGov, an e-government technology company, where she served in various HR roles in Atlanta, the Netherlands, and Washington, D.C. She holds a



BA in Psychology from Washington and Lee University. Ashley also is actively engaged with the Juvenile Diabetes Research Foundation, the Roger Tory Peterson Institutes of Natural History and Discovery's Mentornet program.



Suzanne Roeder leads consulting operations for the Boston office of **Bain & Company** where she is responsible for talent management of several hundred associate consultants, consultants, managers, and principals. Her broad mandate is to attract and retain the best talent, keep employees productively deployed, and ensure that Bain's talent infrastructure effectively supports the needs of its clients. Suzanne has been with Bain for 15 years, focusing her client work in the healthcare and consumer products

industries. In addition, Suzanne has served as a trainer in multiple global Bain training programs, and has led Bain's community service efforts for several years. Suzanne has an MBA from the MIT Sloan School of Management and graduated from the University of Virginia's School of Engineering with highest honors in systems engineering.



Karol Rose is Principal of **FlexPaths** and has been in the forefront of the work-life effectiveness and flexible work field for over 25 years. She is the author of six books on these subjects written specifically to help organizations create more agile workforces and workplaces. She has consulted with many Fortune 500 companies in the U.S. and in other countries, developing and implementing flexibility and work-life effectiveness strategies, developing and deploying assessment tools and manager training, and supporting and enhancing organizational change efforts that achieve bottom line results. Karol is the former Director of Training and Work-Life Initiatives at TimeWarner, the

work-life practice leader at PwC, and Editorial Consultant for FORTUNE magazine's annual work-life and human capital special features. Karol has a MA in Early Childhood Education and a MEd in Special Education.



Aida Sabo leads Diversity/Inclusion at **Cardinal Health**. Her focus is setting and executing a Global Diversity/Inclusion Strategy that creates an environment of inclusion and leverages diversity as a competitive advantage. Cardinal Health has received various awards for her work. Prior to Cardinal Health, Aida led the Corporate Diversity function at EMC in Boston. A child of Mexican immigrants, Aida moved to the U.S. when she was three years old. She received a BS in Electrical Engineering from UC, Davis and did graduate work in engineering at UC, Berkeley and Georgia Tech. In 2006 she was selected to be a fellow

with the National Hispania Leadership Institute. Aida serves on the Advisory Board of the



Partnership Inc., the Howard Pharmacy School Board of Advisors and the Harvard JFK's Women's Leadership Board.



Elaine M. Walker is the coordinator of the HRM concentration at **Bentley University**, where she teaches in the undergraduate Management program. Also a faculty member at World at Work, she teaches certification courses in Effective HR Communication and Performance Management. Previously, Elaine was a Practice Leader with Towers Perrin where she focused on the design and implementation of strategic HR programs and also served as the acting head of HR for various organizations in transition. Elaine was the SVP of HR for BHP Billiton Worldwide Energy and Shell Oil, US Downstream, the VP of

Compensation and Benefits for Pizza Hut, US. (a PepsiCo division) and the Director of Compensation and Benefits for NeXT Computers. She has a Bachelor's of Science in Psychology from the University of Michigan and an MBA in Marketing from Eastern Michigan University.