

2013 Annual Fall Forum



Tuesday October 22, 2013 • Chestnut Residence & Conference Centre • Toronto, ON

Sponsorship and Exhibitor Package

2013 OPHA Fall Forum Partners



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Constituent Societies

ANDSOOHA – Public Health
Nursing Management in Ontario

Association of Ontario
Health Centres

Association of Supervisors of
Public Health Inspectors of Ontario /

Canadian Institute of Public Health
Inspectors (Ontario Branch)

Community Health Nurses'
Initiatives Group (RNAO)

Health Promotion Ontario

Ontario Association of Public
Health Dentistry

Charitable Registration
Number 11924 8771 RR0001

April 25, 2013

Dear Colleague:

The Ontario Public Health Association (OPHA) and its planning partners Public Health Ontario, York Public Health Unit, Toronto Public Health, the Ontario Public Health Quality Network and Sanofi Pasteur, cordially invite your organization to join us for our 2013 Annual Fall Forum. The Forum is the OPHA's premier event of the year and serves as a key knowledge exchange and networking opportunity around Ontario's most important emerging public health issues. The theme this year is *Quality in Public Health*. The focus of the Forum will be on creating and nurturing a culture of quality within the public and community health sectors and integrating quality approaches in planning, policy development, and services and programming. Panels and plenaries of provincial experts will discuss these issues and concurrent workshops will showcase new and innovative initiatives in quality within public and community health at the local level.

The Forum is expected to attract over 200 delegates, including front-line professionals, policy makers, researchers, management and executive-level leaders, partner organizations, academic institutions, government stakeholders, and many others from various private and public sectors.

There are two ways in which your organization can be involved and benefit from the Forum:

- Sponsor (Platinum, Gold)
- Exhibitor

We would be pleased to partner with you as a sponsor and/or accept your exhibitor application form for this exciting event. Please see the accompanying materials for details on the different sponsorship and exhibitor opportunities, the many benefits your organization will derive by participating in the Forum, and the application form.

Thank you for your consideration. We look forward to partnering with you. If you have any questions, please contact Daniel Cho: events@opha.on.ca.

Sincerely,



Siu Mee Cheng

Executive Director
Ontario Public Health Association

OPHA 2013 Annual Fall Forum General Information

Theme: Quality in Public Health
Date: Tuesday October 22 2013
Location: Toronto, Ontario
Host: Ontario Public Health Association

Objectives of the Forum are:

1. Provide a forum for discussion on how to create and nurture a culture of quality at systems and organizational level
2. Showcase and provide knowledge on how to integrate quality approaches into public and community health planning, policy development, and services delivery
3. Provide opportunities for networking among professionals in public and community health
4. Showcase new initiatives in quality in public and community health at the local level

Expected Delegates:

Frontline professionals, managers, and leaders, researchers, policy-makers, and other representatives from various public and private sectors, including public and community health, government stakeholders, health organizations

Be a Sponsor or Exhibitor at OPHA's 2013 Annual Fall Forum

As one of Ontario's most recognized annual public health events, OPHA's Fall Forum attracts many delegates and key leaders in public and community health, and many other sectors across Ontario. The Forum is a great opportunity to network and showcase your services and products to decision-makers and potential clients from across Ontario.

As a sponsor, you will:

- Gain visibility of your brand at a large provincial gathering of public and community health professionals and leaders
- Network with potential clients and influential leaders
- Gain recognition as a supporter of public health provincially
- Identify new markets within public and community health

Sponsorship Opportunities

The available sponsorship investments are:

Sponsorship Opportunity	Corporate For Profit Rate (\$)	Not For Profit Rate (\$)
Partner	15000	
Platinum	4500	3500
Gold	3500	2500
Exhibitor	1500	750

Benefits	Partner	Platinum	Gold	Exhibitor
Complimentary registrations	5	5	3	2
Recognition in registration material	• (recognized as partner)	•	•	•
Corporate logo on sponsor sign at Forum	•	•	•	
Thank you and recognition at Forum opening remarks and welcome	•	•	•	
Logo recognition on event registration site	•	•	•	
Link to organization website on event registration site	•	•	•	
Complimentary exhibit space	•	• *Premium location	•	
Reserved premium seating for plenary sessions	•	•		
1 piece of promo material in delegate packages	•	•		
Planning the Event Agenda / Member of Steering Committee	•			

Exhibit Booths

The exhibit booths will be strategically located near the main plenary room and close to meals and break stations. This will maximize traffic flow and visibility for your booth.

As an Exhibitor, you will have:

- 1 6ft table with 2 chairs
- 2 complimentary registrations. Promotional codes will be provided upon receipt and acceptance of exhibitor application
- 1 extension cord
- Complimentary Wifi
- Recognition as an Exhibitor in Forum program booklet

Application Process

Please complete the application form on the next page. All application forms must be submitted by **Friday September 27 2013 at 17:00 EST**. Late submissions will be subject to a 25% late fee.

All submissions will be reviewed by the Steering Committee and all successful applicants will be notified in writing within two weeks of submission.

Terms and Conditions

1. All applications are subject to the approval by OPHA
2. OPHA reserves the right to decline any sponsor or exhibitor which it deems is not in line with its goals and vision, or those of the partner organizations
3. Products and services posing health risks will be considered unacceptable for promotion at exhibits
4. The contract between OPHA and sponsors/exhibitors will terminate without liability to either party if substantial performance of either party's obligations is prevented by an unforeseeable cause reasonably beyond that party's control. This may include (but are not limited to): acts of God; acts, regulations or orders of governmental authorities; fire, flood or explosion; war, disaster, curtailment of transportation facilities; or other emergency, which make it illegal or otherwise impossible to provide the facilities or the services to hold the meeting; any delay in necessary and essential construction or renovation of the meeting facility, strike, lockout or work stoppage or other restraint of labour, either partial or general, from whatever cause. All sponsorship monies will be refunded less an administration fee of 15%.

Sponsorship and Exhibitor Application Form

Contact Information			
Dr <input type="checkbox"/> Ms <input type="checkbox"/> Miss <input type="checkbox"/> Mrs <input type="checkbox"/> Mr <input type="checkbox"/>	First Name:	Last Name:	
Job Title:	Organization:	Degree:	
Address:			
City:	Province:	Postal Code:	
Email:	Phone:	Ext:	
Wish to be on waiting list: Yes <input type="checkbox"/> No <input type="checkbox"/>			

Payment Information

This application must be accompanied by the total amount due. Once payment is received, exhibit space will be assigned according to sponsorship level and on a first come, first served basis. Table placement will be based on the discretion of the conference organizers according to sponsorship level. All applicants will be contacted for further information. The promotional codes for complimentary registrations will be provided upon acceptance of the application form and payment.

Please check your Sponsorship level:			
	Platinum	Gold	Exhibitor
Corporate For Profit	<input type="checkbox"/> \$4500	<input type="checkbox"/> \$3500	<input type="checkbox"/> \$1500
Not-For-Profit	<input type="checkbox"/> \$3500	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$750
Fee Total:			

Payment Method	
Payment by Cheque	
Please make cheques payable to: <div style="text-align: right; margin-top: 10px;">Ontario Public Health Association, 439 University Ave, Suite 1850, Toronto, ON, M5G 1Y8</div>	
Payment by Credit Card	
Card Type: Visa <input type="checkbox"/> MasterCard <input type="checkbox"/>	Card Number:
Expiry Date:	Security Code:
Name on card:	
Signature (to Authorize):	

Cancellations will be accepted up to and including October 11, 2013 in which case all monies paid by the exhibitor will be refunded, less an administration fee of 15% per booth. Exhibitors will be responsible for the full contract price for cancellations after this date. Liability of Ontario Public Health Association (OPHA) is limited to provision of exhibit space. OPHA will not be responsible for any loss or damage to property, accident or injury to exhibitors, employees or the public, or damage to hotel property as a result of the exhibit. If we are unable to accept your application due to unexpected demand, you may be placed on a waiting list.

Contact Us!

If you have any questions or would like to discuss sponsorship and exhibitor opportunities please do not hesitate to contact us:

Contact: Daniel Cho
Telephone: 416 367 3313 Ext 260
Fax: 416 367 2844
Email: events@opha.on.ca

About OPHA

The Ontario Public Health Association (OPHA) was established in 1949 and is a not-for-profit member-based organization that provides a strong, unified, independent voice that is focused on advancing public health within Ontario. We are unique in that we have partnerships with six other public health associations: Association of Community Health Centres, Health Promotion Ontario, Community Health Nursing Interest Group-RNAO, Association of Supervisors of Public Health Inspectors/Canadian Institute of Public Health Inspectors and Ontario Association of Public Health Dentistry. Through strategic partnerships with public health stakeholders, non-governmental organizations (NGOs), academic institutions, government and community health centres, OPHA has succeeded in influencing and addressing critical public health issues within Ontario and beyond. This has been done by engaging in knowledge exchange and transfer, creating forums for health professionals to dialogue on critical issues, providing advice on public health policy issues and strategies, programming and services delivery and building capacity within public and community health.

For more information visit www.opha.on.ca .