







# The Ontario Environment and Cleantech Business and Policy Forum

Investment. Policy. Growth.

Thursday, May 16, 2013

Ontario Bar Association Conference Centre, 20 Toronto Street, Toronto, ON

# SPONSORSHIP PACKAGE

#### **About this event**

Each year, the Ontario Environment Industry Association (ONEIA) brings hundreds of businesspeople and policy experts together for its annual Environment Industry Day (EID). This year, we are pleased to build on this foundation and add innovative investment and business content to present the Ontario Environment and Cleantech Business Forum.

This forum will bring together investment and business leaders, executives from Ontario's growing environment and cleantech sector, and senior government policy makers to share information, discuss common challenges and share opportunities for investment and growth.

### Who will attend (and why)?

- Ontario's leading environment and cleantech firms will attend to share their stories, connect with investors and financial service providers, discuss their challenges with government policy makers and network with each other.
- Ontario's investment and financial community will attend to learn about opportunities in one of the
  fastest growing segments of the Ontario economy, meeting companies with rapidly expanding
  international and domestic markets with world-leading technologies and services and sharing their
  experiences.
- Senior government policymakers will attend to meet directly with industry, hear firsthand about growth challenges, and receive feedback on emerging policy and regulatory ideas.

Companies expected to attend will include leading environment and cleantech firms, financial services and investment firms, venture capital firms, legal firms, leading management and professional consulting firms, senior government and policy staff, entrepreneurs and others.

## **OPPORTUNITIES TO SPONSOR:**

A limited number of sponsorships are available to select companies, according to the following matrix.

Sponsorship	Benefits
SOLD  Breakfast Keynote sponsor \$5,000	<ul> <li>Title sponsorship of the breakfast speaking event</li> <li>Opportunity to introduce the guest speaker</li> <li>Full-page (inside front cover) advertisement in program book</li> <li>Logo on invitations and all event signage including evening reception, luncheon and meeting rooms</li> <li>Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event</li> <li>Promotion in ONEIA e-newsletter as event sponsor</li> <li>Thanked in remarks throughout the day</li> <li>Two (2) registrations for event</li> <li>One (1) additional guest ticket for evening reception</li> </ul>
SOLD  Luncheon Sponsor \$8,500  (One only)	<ul> <li>Title sponsorship of the luncheon speaking event</li> <li>Opportunity to introduce the guest speaker.</li> <li>Full-page (inside front cover) advertisement in program book.</li> <li>Logo on invitations and all event signage including evening reception, luncheon and meeting rooms.</li> <li>Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event.</li> <li>Promotion in ONEIA e-newsletter as event sponsor</li> <li>Thanked in remarks throughout the event</li> <li>Two (2) registrations for event</li> <li>Two (2) additional guest tickets for evening reception (ideal for clients and friends)</li> </ul>
Evening Reception \$10,000  (One only)	<ul> <li>Title sponsorship of the evening reception</li> <li>Company recognized and thanked in remarks throughout the event</li> <li>Opportunity to provide 'thank-you' remarks for Environment Minister at the evening reception</li> <li>Full-page (back cover) advertisement in program book</li> <li>Large logo on invitations and all event signage including Evening Reception, Luncheon and meeting rooms</li> <li>Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event</li> <li>Promotion in ONEIA e-newsletter as event sponsor</li> <li>Four (4) registrations for the event</li> <li>Three (3) additional guest tickets for evening reception (ideal for clients and friends)</li> </ul>
Morning Panel (I): The 20 year environment and cleantech market \$5,000 (One only)  Morning Panel	<ul> <li>Full-page (inside front cover) advertisement in program book</li> <li>Logo on invitations and all event signage including evening reception, luncheon and meeting rooms</li> <li>Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event</li> <li>Promotion in ONEIA e-newsletter as event sponsor</li> <li>Thanked in remarks throughout the day</li> <li>Two (2) registrations for event</li> <li>One (1) additional guest ticket for evening reception</li> <li>Full-page (inside front cover) advertisement in program book</li> </ul>
(II): Market opportunity panel \$5,000 (One only)	<ul> <li>Logo on invitations and all event signage including evening reception, luncheon and meeting rooms</li> <li>Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event</li> <li>Promotion in ONEIA e-newsletter as event sponsor</li> <li>Thanked in remarks throughout the day</li> <li>Two (2) registrations for event</li> <li>One (1) additional guest ticket for evening reception</li> </ul>

Sponsorship	Benefits
Roundtable Sponsor \$5,000 (four only – three remaining)	<ul> <li>Recognized as roundtable sponsor in afternoon roundtables</li> <li>Right to offer opening remarks at roundtable</li> <li>Thanked in remarks throughout the day</li> <li>½ page advertisement in program book</li> <li>Logo on all event signage at evening reception, luncheon and meeting rooms</li> <li>Two (2) registrations for event</li> <li>One (1) additional guest ticket for evening reception</li> </ul>
Supporter: \$2,500.00 (eight only – three remaining)	<ul> <li>¼ page advertisement in program book</li> <li>Logo on all event signage at evening reception, luncheon and meeting rooms</li> <li>Company logo (smaller) (as event sponsor) on ONEIA website for 12-months following event</li> <li>Two (2) registrations for event</li> <li>One (1) additional guest ticket for evening reception</li> </ul>
Friend: \$750.00 (twelve only)	<ul> <li>One (1) registration for day's event</li> <li>Company name listed in event program</li> </ul>
Media Sponsor (in kind)	<ul> <li>Logo on all event signage at evening reception, luncheon and meeting rooms</li> <li>Company logo (smaller) (as event sponsor) on ONEIA website for 12-months following event</li> <li>Two (2) for event</li> </ul>

**To confirm your sponsorship**To confirm your sponsorship or should you have any questions, please contact <a href="mailto:info@oneia.ca">info@oneia.ca</a> or call 416-531-7884, ext, 2.