



6th Annual INCOSE Great Lakes Regional Conference

Systems Engineering for a Better World

Academia | Aerospace | Commercial | Defense | Health Care | Manufacturing

October 12th – 13th, 2012 – Schaumburg, Illinois

Sponsorship Invitation

The 6th Annual INCOSE Great Lakes Regional Conference will be held on Friday and Saturday, October 12th-13th, 2012, in Schaumburg, Illinois.

Presentations showcasing the application of systems engineering techniques to real-world problems in sectors such as academia, aerospace, commercial, defense, health care, and manufacturing will be presented. Significant content will be dedicated to the applications of model-based systems engineering (MBSE) tools and techniques.

We are seeking sponsors to help underwrite the cost of this event. Any organization which makes a minimum donation of \$100 will be recognized as a sponsor of the conference as stated below.

We invite you to sponsor this regional event, which will be held at IBM in Schaumburg, Illinois. Attendance is expected to be up to 100 attendees. These attendees are key decision makers and systems engineers who represent the target market for your products and services.

Previous conference websites are located at <http://2011incoseregional.eventbrite.com/>, <http://2010incoseregional.eventbrite.com/>, <http://www.incose.org/cleveland/RS09/RS09main.htm>, and <http://www.meetingsupnorth.com/incose/>.

Sponsor (Investment: \$1,000)

- Five conference registrations
- Opportunity to address the group at lunch – 15 minutes
- Opportunity to place your brochures/materials in conference tote bags
- Attendee contact list after conference
- One eight-foot table to display your organization's materials
- Logo on conference publications

Exhibitor (Investment: \$500)

- Two conference registrations
- Opportunity to place your brochures/materials in conference tote bags
- Attendee contact list after conference
- One eight-foot table to display your organization's materials
- Logo on conference publications

Partner (Investment: \$250)

- One conference registration
- One eight-foot table to display your organization's materials
- Logo on conference publications

Supporter (Investment: \$100)

- Logo on conference publications

Register for all sponsorship levels at <http://2012incoseregional.eventbrite.com/>. Please contact Paul White, INCOSE 2012 Great Lakes Regional Conference Chair, at Paul.White@incose.org with questions.