



## 8<sup>th</sup> Annual INCOSE Great Lakes Regional Conference

### *Systems Engineering Across the Lifecycle*

**Academia | Aerospace | Commercial | Defense | Health Care | Manufacturing**

**October 10<sup>th</sup> – 11<sup>th</sup>, 2014 – Schaumburg, Illinois**

#### Sponsorship Invitation

The 8<sup>th</sup> Annual INCOSE Great Lakes Regional Conference will be held on Friday and Saturday, October 10<sup>th</sup>-11<sup>th</sup>, 2014, in Schaumburg, Illinois.

Presentations showcasing the application of systems engineering techniques to real-world problems in sectors such as academia, aerospace, commercial, defense, health care, and manufacturing will be presented. Significant content will be dedicated to the applications of model-based systems engineering (MBSE) tools and techniques.

We are seeking sponsors to help underwrite the cost of this event. Any organization which makes a minimum donation of \$250 will be recognized as a sponsor of the conference as stated below.

We invite you to sponsor this regional event, which will be held at IBM in Schaumburg, Illinois. Attendance is expected to be up to 100 attendees. These attendees are key decision makers and systems engineers who represent the target market for your products and services.

Previous conference websites are located at <http://2012incoseregional.eventbrite.com/> and <http://www.glrc2013.eventbrite.com>.

#### **Sponsor (Investment: \$1,000)**

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- Five conference registrations
- Opportunity to address the group at lunch – 15 minutes
- Opportunity to place your brochures/materials in conference tote bags
- Attendee contact list after conference
- One eight-foot table to display your organization's materials
- Logo on conference publications

#### **Exhibitor (Investment: \$750)**

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- Three conference registrations
- Opportunity to place your brochures/materials in conference tote bags
- Attendee contact list after conference
- One eight-foot table to display your organization's materials
- Logo on conference publications

#### **Partner (Investment: \$500)**

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- One conference registration
- One eight-foot table to display your organization's materials
- Logo on conference publications

#### **Supporter (Investment: \$250)**

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- Logo on conference publications

Register for all sponsorship levels at <http://2014incoseregional.eventbrite.com/>. Please contact Paul White, INCOSE 2014 Great Lakes Regional Conference Chair, at [Paul.White@incose.org](mailto:Paul.White@incose.org) with questions.