

# SPONSORS

**WHY SHOULD YOU SPONSOR THE WRIGHTSVILLE BEACH BIATHLON?** This particular biathlon is the first + only of it's kind in the Wilmington-area. It combines the fastest growing watersport in the world with another exercise that has been popular since the beginning of time--running--in one grueling + exciting outdoor event. This race draws mostly locals + of two (oftentimes different) demographics. With the ability to pair up with your husband or wife, officemate or client, daughter or son, neighbor or buddy, our team relays have become one of the most exciting race categories. Sponsoring a corporate team relay adds great exposure to our sponsorship levels + gives you a chance to have your name + company logo on a trophy that will stand in our lobby for the next 365 days. That's exposure to 70,000 resort guests annually. Most importantly, a portion of the proceeds will benefit the local charity FOR Masonboro to preserve our pristine neighboring island.

**CORPORATE TEAM RELAY.** When the WBB was conceived, it was all about the celebration of community. So by offering special corporate sponsorships, we invite you to gather your staff & gather your fellow athletes--family, friends & neighbors (Ringers are welcome!) to wear your logo proudly in a friendly beach challenge. This is your chance to shine! Relay Teams will fight the flatwater around Money Island & the rushing wind pier to pier in a battle of guts, glory and honor. It's all for the coveted Masonboro Trophy that will wear your logo until the 2015 winner is crowned the following year. The Trophy will be displayed in the Blockade Runner Beach Resort lobby following the race where it will be viewed by 70,000 guests who enter our doors each year. 100 in swag + fifty bucks  
\*Includes event t-shirt for both participants, corporate logo on t-shirt (if turned in by March 5) + poster (if turned in by February 25) as well as 10 x 10 expo tent space.

**EXPO SPONSOR.** It's all about the Benjamins, baby! Just one or 100 in swag will get you 10x10 expo space during one of the most unique biathlons in the Wilmington-area, your logo on the website, race triblend fitted t-shirt (if turned in by March 5) + poster (if turned in by February 25) + your freebies in our swag bags. Not a bad place to be oh, so close to Spring time. Bring your gift wrap! You're going to need it!

**LOGO SPONSOR.** Show us some love! Just 50 in swag or dollar bills will get your logo on triblend fitted race t-shirt (if turned in by March 5) + poster (if turned in by February 25), website + your freebies in our swag bags. Do it FOR Masonboro!

5th Annual  
**WRIGHTSVILLE BEACH BIATHLON**



blockade runner  
beach resort

2014  
MARCH 23RD



Visit [2014wbb.eventbrite.com](http://2014wbb.eventbrite.com) or call 910-256-2251 for more information.