



Postpartum Support International 2013 Annual Conference Sponsorship Opportunity

The Postpartum Support International Annual Conference will be held on June 19-22, 2013 at the Minneapolis Convention Center sponsored by NAMI Minnesota and Postpartum Support International. We would love to have your participation as a sponsor or exhibitor for this event. The conference provides information and resources to health care, mental health, public health, and childbirth professionals serving pregnant and postpartum families. Our PSI 2013 Conference includes our PSI Perinatal Mood & Anxiety Disorders Certificate Training on June 19-20, PSI Volunteers Meeting on June 20, and the main conference program on June 21-22.

The purpose of the conference is to bring together and inform medical and mental health providers, childbirth professionals, support and resource providers, caregivers, policy-makers, researchers, volunteers, families, and educators who want to improve their understanding of Perinatal Mood and Anxiety Disorders and improve their ability to serve childbearing families. We expect over 200 attendees from Minnesota and around the country.

Keynote Presenters:.

- Laura Miller, MD, of Brigham and Women's Hospital will speak on current research and provide clinical updates in Perinatal Mental Health.
- Cheryl Beck, DNSc, CNM, FAAN; Penny Simkin, PT; and Sharon Storton, MA, CHT, LMFT will make up a panel on Birth Trauma and Perinatal Mental Health, moderated by Pat Harrison, Ph.D.
- Kathryn Hall-Trujillo, MPH, founder of the Birthing Project USA: The Underground Railroad for New Life.
- Martha Farrell Erickson, Ph.D., Founding Director of the University of Minnesota's Children, Youth, & Family Consortium, will address the importance of parentchild attachment and intervention.
- Mary Jo Codey, former first lady of New Jersey, Banquet Keynote

We are reaching out to you to join us in this valuable undertaking by becoming a conference sponsor or exhibitor. Sponsorships enable us to expand our ability to offer scholarships, train more volunteers and providers, continue our telephone support line in English and Spanish, translate more materials to other languages, and continue to provide direct family services and educational outreach. Becoming a sponsor of this PSI event brings you a unique opportunity to highlight your organization while supporting families and the health care community that serves them.

Please consider one of the options listed below as a way of joining in partnership to help make this meeting a success! You can find more information about the 2013 PSI Conference at this link. http://postpartum.net/News-and-Events/PSI-2013-Conference-Minneapolis-MN-.aspx





About Postpartum Support International

Postpartum Support International, www.postpartum.net, founded in 1987 by Jane Honikman, MS, offers professional education about Perinatal Mood and Anxiety Disorders (mental health disorders during pregnancy and postpartum) and support services for families across the US and in 36 other countries. Our evidence-based trainings and annual conferences have grown each year, receiving excellent evaluations and bringing together hundreds of providers, educators, families, and volunteers to learn from experts in the field of perinatal mental health.

PSI core services include a toll-free telephone support line (1-800-944-4PPD), free weekly Chat with an Expert for moms, a monthly Chat with an Expert for Dads, monthly chat with The Founder to discuss developing social support networks, an extensive website, social media communication, community referrals providers specializing in PMADs, free support groups, scholarships and small grant funds, in-service trainings and conferences for health care providers. Postpartum Support International has more than 140 volunteers in the United States and 40 in other countries who provide families with dedicated, informed, and compassionate support and specialized resources in their communities.

About NAMI Minnesota

NAMI Minnesota is a nonprofit, statewide grassroots organization dedicated to improving the lives of children and adults living with mental illness and their families by providing education, support, and advocacy. The organization began in 1977 when a group of parents joined together to advocate for sons and daughters with mental illnesses who were discharged from the state hospital without services to support them in the community. NAMI Minnesota is guided by those we serve, with nearly all our staff, board and volunteers either living with a mental illness or being a family member of someone who has a mental illness.

NAMI Minnesota's mission is to champion justice, dignity and respect for all Minnesotans affected by mental illness. Through education, advocacy and support, NAMI members strive to eliminate the pervasive stigma of mental illness, effect positive changes in the mental health system, and increase the public and professional understanding of mental illness. NAMI Minnesota is the state organization of the National Alliance on Mental Illness.

NAMI Minnesota reached nearly 60,000 people last year through our classes, support groups, training for professionals, speakers' bureau, helpline, conferences and website.





PSI 2013 Meeting Sponsorship Levels and Opportunities

\$3,500 - Presenting Sponsor

Verbal recognition prior to Conference Keynote address Special Recognition in Conference press release Logo on Conference printed materials Exhibitor table at Conference for 4 days Two (2) complimentary admissions to Conference Recognition in Newsletters Logo with hyperlink on Websites Logo in Conference Program & one page ad Post-event publicity in newsletters, website and other news

2500 - Platinum Level

Verbal recognition prior to Conference Keynote address
Recognition in Conference printed materials
Exhibitor table at Conference for 4 days
One (1) Complimentary admission to Conference
Recognition in Newsletters
Recognition on Websites
Logo in Conference Program & 1/2 page ad
Post-event publicity in newsletters, website and other news

\$750 - Silver Level

Exhibitor table at Conference for 2 days Recognition in Newsletters Recognition on Websites Recognition in Conference Program & 1/8 page ad

\$500 - Bronze Level

Exhibitor table at Conference for 2 days Recognition on Websites Recognition on Conference Program

\$1500 - Gold Level

Recognition in Conference printed materials
Exhibitor table at Conference for 2 days
Recognition in Newsletters
Recognition on Websites Logo in Conference Program & ¼ page ad
Post-event publicity in newsletters, website and other news

A la carte opportunities

\$350 - Business Friend

Exhibitor Table / 4 days (Daily rate

\$100)

\$150 – Non Profit/Government Friend

Exhibitor table / 4 days (Daily rate \$50)

\$250 - Advertising Purchase only

Quarter page company ad in Conference program

\$100 - Swag Bag only

Add your company branded item to the conference swag bag

If you would like more than one exhibitor table for your display, there will be an additional charge.





SPONSORSHIP COMMITMENT PSI 2013 Meeting

Minneapolis Convention Center - June 19 - 22, 2013

Organization		_
Your Name	Sponsorship Level	Amount
Address	Presenting Sponsor	\$3500
Suite	Fresenting Sponsor	φ3300
City	Platinum	\$2500
State Zip	Gold	\$1500
Phone Number	Silver	\$750
Fax number	Bronze	\$500
E-mail	Business Friend	\$350
Business Type (check one):		
☐ Community Service Organization	Non Profit Friend	\$150
□ Non-Profit Organization□ Business/For Profit	Advertising purchase only	\$250
☐ Governmental Agency☐ Individual (not business)	Swag Bag only	\$100
Please describe your business:		
If you have selected a Gold through Bronze level spo	• / •	nich of the 2
days your organization will have a vendor table (chec	,	
☐ Pre-conference Training (6/19-20) or □	☐ Main Conference (6/21-22	(1)
Will you have a representative at the event in Minnea	polis? If yes, please write fu	ıll name(s) and
dates		
Deadline for inclusion: May 1 2013		

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Learn more about the 2013 Meeting Agenda in Minneapolis at www.postpartum.net

Please make checks payable to NAMI Minnesota, 800 Transfer Road, St Paul, MN 55114

Thank you for your support!