

# **2014 No-Kill Anniversary Party**

*Presented by Austin Pets Alive!*

February 23, 2014

Palm Door, 508 E 6<sup>th</sup> St Austin, TX 78701

6-10PM

Honorary Chairs: Mike Martinez, Eddie Rodriguez, Laura Morrison

Honorees: Austin Subaru, Ryan Clinton, Larry Tucker

Master of Ceremonies: Ed Clements, KLBJ

## **Levels of Sponsorship**

**Leader of the Pack Presenting Sponsor: \$10,000**

- 25 Tickets to the No-Kill Anniversary Party
- Special Introduction during program
- Recognition with logo in Title Position on all press releases
- Recognition with logo on APA! web site for one year
- Premier recognition with logo in invitations, event signage and event slideshow
- At least 3 dedicated mentions in each social media channel
- Opportunity to place promotional collateral in sWag Bag

**Top Dog Sponsor: \$7,500**

- 20 Tickets to the No-Kill Anniversary Party
- Introduction during program
- Recognition with logo on APA! event page
- Preferred recognition with logo in invitations, event signage and event slideshow
- At least two dedicated mention in each social media channel
- Opportunity to place promotional collateral in sWag Bag

*For more information about sponsorship, please contact  
Veronica Mabry, Community Events Manager at [veronica.mabry@austinpetsalive.org](mailto:veronica.mabry@austinpetsalive.org)*

# 2014 No-Kill Anniversary Party

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## Levels of Sponsorship

*Continued*

### Cool Cat Sponsor: \$5,000

- 15 Tickets to the No-Kill Anniversary Party
- Mention during program
- Recognition with logo on APA! event page
- Recognition with logo in invitations, event signage and event slideshow
- At least one dedicated mention in each social media channel
- Opportunity to place promotional collateral in sWag Bag

### “Rad” to the Bone Sponsor: \$3,500

- 10 Tickets to the No-Kill Anniversary Party
- Recognition on the APA! web site for one year
- Recognition with name in invitations, event signage and event slideshow
- Opportunity to place promotional collateral in sWag Bag

### Smitten with Kittens Sponsor: \$2,000

- 5 Tickets to the No-Kill Anniversary
- Recognition with name in invitations, event signage and event slideshow
- Opportunity to place promotional collateral in sWag Bag

### Pawsitive Partner Sponsor (animal rescue groups only): \$150

- 5 tickets to the No-Kill Anniversary Party
- Recognition with name in event signage and event slideshow
- Opportunity to place promotional collateral in sWag Bag

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