



TUNE IN AND TURN IT UP!

Bridges to Better Business **Speaker Profiles**

Thursday, October 24, 2013

Keynote Speakers:



Majorie Malpass – Inclusion to Solution: How to get everyone to do what you want all the time

Marjorie has worked with global companies such as Xerox, LV Lomas and Glaxo training executives that (among other things), inclusion leads to solution. With over 25 years of experience as an Actor, Improviser, Comedian and as a Corporate

Trainer with Corporate Class Inc, Marjorie has a unique viewpoint on the power of Improvization as an important tool for Business Leaders. <http://www.corporateclassinc.com/> www.missmalpass.com



Aprille Janes - Reduce Your But!/New Perspectives

Aprille Jane is a mentor and consultant who uses her unique blend of skills to help small business owners achieve their own brand of success. She will help you realize your self-imposed barriers and give you the understanding and confidence to overcome them. As a successful business consultant she brings over 20 years of experience to her audiences. As a certified professional coach and graduate of a top leadership program, she offers innovative solutions and clear direction. She has

written and presented many times on various personal and business growth topics such as creative business planning, marketing and communication. Aprille is known for the warmth and wit of her talks and for providing real-life answers to business challenges.

Workshop Facilitators:



Barb Bruce. Knock Their Socks Off Service. Barb Bruce has a passion for business excellence and coaching winning teams to drive customer loyalty. With more than twenty years' experience in sales, marketing, customer service and distribution management throughout Ontario, helping small business employees interact with customers is her specialty. Barb's proactive approach to operations management and customer interaction through employee engagement is the focal point of her career.



Sue Sutcliffe – Upping Your Game in Social Media Sue is always a step ahead of the game, using her discoveries to give small business clients cutting-edge performance on the Internet. While at the same time, making clients aware that a company's reputation can be quickly judged in a good or bad light based on their online presence. (AWEbthatWorks) started building websites before most people even knew what they were. When search engines and Google rankings first hit the market, Sue mastered search engine optimization. When Facebook became the craze, Sue showed savvy business people how to leverage social media to extend their networks. Noted speaker, web coach and social media strategist, Sue surfs the waves and explores the frontiers of cyberspace. Sue believes it's not what you've got but what you do with it that matters.



Michael VanDerHerberg – Networking: Helping you Connect with your Community

What does networking mean to us today? Building relationships and alliances, cross promoting businesses and being a good corporate citizen. Enter Michael VanDerHerberg. Michael works at the New Canadians Centre where he helps newcomers find jobs by connecting them to employers in the Peterborough area. His wife and he also own and operate a seasonal café called the Silver Bean which is located on the Otonabee River close to Peterborough's downtown in Millennium Park. His joy is to connect two people together that could mutually benefit from knowing each other.

Speed-networking Presenters:



Jamie Allison. Jamie is the Founder and President of epitome., a talent development firm that works to help small business leaders and their teams elevate results and realize their full potential during any change situation. Jamie Allison has 15 years' experience leading HR initiatives for both small and large scale organizations. His industry experience ranges from government and entertainment to retail and consumer packaged goods. He is a Certified Human Resources Professional and a member of both the HRPAO and the Canadian Council of Human Resources Executives.



Kris Dawson. Kris is a Career & Organizational Development Consultant for Putting People First Solutions. Her company's' goal is to help small business owners get the very best out of their employees by increasing their engagement levels, and developing them as leaders. She's held various roles in the field of Human Resources and Industrial Relations over the past 15 years prior to starting her own business. Kris also instructs at Fleming College for the Peak Leadership Program. She holds a Bachelor degree in Human Resources & Industrial Relations, and is a Certified Human Resources Professional.



Dean Perrin. Trainer/Speaker/Consultant for New Think Strategies. Dean will bring to light the different personality types that exist in every small business, and talk about how knowing this can actually help you communicate better with them. Dean delivers innovative and powerful presentations on business, belief and self-esteem, strategic thinking and more. His speaking and training topics include everything from marketing, sales, goal setting, personality types, customer service and more. Dean has worked with over 300 business owners and entrepreneurs and inspires people to face challenges and adapt their thinking into a success mindset.



Kenny Stewart. Not all small business relationships are positive; there are moments that are uncomfortable for everyone. Kenny has smoothed over many of these uncomfortable types of situations in his past roles as an experienced HR Professional, now currently as proud owner of Stewart Management Services, and also in volunteering with the John Howard Society as a Community Mediator. He applies his conflict resolution skills and experience daily with the intent to help people resolve their disputes amicably.