



ASCE Los Angeles Section Centennial Celebration



CALIFORNIA INFRASTRUCTURE SYMPOSIUM SPONSORSHIP

Los Angeles Section
Phone: (714) 258-8306
Fax: (714) 258-8391
www.ascelasection.org
gstewart@associationplanet.com

YES, I PLEDGE TO SPONSOR THE ASCE CALIFORNIA INFRASTRUCTURE SYMPOSIUM

Company Name _____ Contact Name _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Email Address _____

See next page for details of the following **Sponsorship Level** benefits:

SOLD Presenting Sponsor - \$20,000

BOTH TRACKS SOLD Diamond Sponsorship - \$10,000

Emerald Sponsorship - \$5,000

Pearl Sponsorship - \$1,500

Check Enclosed Check will be sent by _____

THANK YOU!

Make Checks payable to: ASCE L.A. Section Centennial
(Note: in the memo section write "Symposium Donation")
Mail to: ASCE L.A. Section Centennial, c/o Jay Higgins, 9549 Via Salerno, Burbank CA 91504

Questions?: Contact Jay Higgins at jay.higgins@urs.com or 818 406-4896

"ASCE Los Angeles Section" is a tax-exempt corporation under section 501(c)(3) of the IRS. Our Tax ID # is 95-2594246.



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Details of Symposium Sponsorship Benefits

PRESENTING SPONSOR: (ONE only at this \$20,000 Level)	Comments
<ul style="list-style-type: none"> Facilitator at the opening Plenary Session at Union Station. 	Introduce featured speakers
<ul style="list-style-type: none"> Facilitator at the Luncheon Event at Union Station. 	Introduce luncheon keynote speaker; facilitate question and answer period for luncheon speaker
<ul style="list-style-type: none"> Recognition as the sponsor of the pre-awards event reception at Union Station. 	Prominent display as reception sponsor
<ul style="list-style-type: none"> Tabletop display at both track venues in Metro and MWD building exhibit area. 	Table top will be located in the exhibit area inside the venue; sufficient time will be allocated to network with participants and session speakers; a table with table cloth, 2 chairs, and power will be provided.
<ul style="list-style-type: none"> Full page advertisement in the program book. 	Choice of either inside front cover or back page.
<ul style="list-style-type: none"> Company logo will appear during Plenary Session, presentation sessions at each track, and lunch event, with other logos. 	Company logo will appear as screen saver between presentations, with other logos.
<ul style="list-style-type: none"> Link from Symposium website to sponsor's website. 	This link will be done by clicking on the sponsor's logo.
<ul style="list-style-type: none"> Acknowledgement in press releases and promotional materials. 	
<ul style="list-style-type: none"> Eight complimentary Symposium registrations 	
<ul style="list-style-type: none"> One eight seat VIP table at the Luncheon Event 	Eight Seat Table - Two seats should be made available to ASCE student chapter members
<ul style="list-style-type: none"> Two eight seat VIP tables at the Awards Dinner Event 	Eight Seat Table - Suggest two seats at each table be made available to ASCE student chapter members
<ul style="list-style-type: none"> Benefits of L.A. Section Gold Level Centennial Celebration sponsor. 	<ul style="list-style-type: none"> Listed along with company logo in Section newsletters (from sign-up thru Dec. 2013) as corporate sponsor; <i>newsletter circulated monthly (except for a joint July/August issue) to 6,500 members.</i> Business card displayed in Section newsletters (thru Dec. 2013). Listed along with company logo on Section website as Centennial sponsor (thru Dec. 2013). Recipient of 20 commemorative Section Centennial Celebration Medallions. Recipient of 10 commemorative Centennial Celebration Lapel Pins.



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Details of Symposium Sponsorship Benefits

<u>DIAMOND LEVEL: (TWO only at this \$10,000 level)</u>	
<ul style="list-style-type: none"> Facilitator at all sessions for either the water track or transportation track. 	Facilitator introduces the Moderator. The Moderators should be set by the Transportation and Water Subcommittees. The Moderators introduce the panel.
<ul style="list-style-type: none"> Recognition as Symposium sponsor at the Plenary Session, Luncheon Event, and pre-awards event reception at Union Station. 	
<ul style="list-style-type: none"> Tabletop display at one track venue in either the Metro or MWD building exhibit area. 	Table top will be located the venue building at the assigned exhibit location. a table with table cloth, 2 chairs and power will be provided.
<ul style="list-style-type: none"> Full page advertisement in the program book. 	First page of program book or inside back cover.
<ul style="list-style-type: none"> Link from Symposium website to sponsor's website. 	This link will be done by clicking on the sponsor's logo.
<ul style="list-style-type: none"> Acknowledgement in press releases and promotional materials 	
<ul style="list-style-type: none"> Four complimentary Symposium registrations 	
<ul style="list-style-type: none"> Four seats at a VIP table at the Luncheon Event 	Eight Seat Table - two seats of the remaining four will be made available to ASCE student chapter members
<ul style="list-style-type: none"> One eight seat VIP table at the Awards Dinner Event 	Eight Seat Table - two seats will be made available to ASCE student chapter members
<ul style="list-style-type: none"> Benefits of L.A. Section Silver Level Centennial Celebration sponsor. 	<ul style="list-style-type: none"> Listed along with company logo in Section newsletters (from sign-up thru Dec. 2013) as corporate sponsor; <i>newsletter circulated monthly (except for a joint July/August issue) to 6,500 subscribers.</i> Listed along with company logo on Section website as Centennial sponsor (thru Dec. 2013) Recipient of 10 commemorative Centennial Celebration Medallions Recipient of 10 commemorative Centennial Celebration Lapel Pins



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Details of Symposium Sponsorship Benefits

<u>EMERALD LEVEL:</u>	
<ul style="list-style-type: none"> Recognition as Symposium sponsor at the Plenary Session, Luncheon Event, and pre-awards event reception at Union Station 	
<ul style="list-style-type: none"> Two complimentary Symposium registrations 	
<ul style="list-style-type: none"> Half page advertisement in the program book 	On fold page of program book
<ul style="list-style-type: none"> Tabletop display at one track venue in either Metro and MWD building exhibit area 	Table top will be located the venue building at the assigned exhibit location. A table with table cloth, 2 chairs and power will be provided.
<ul style="list-style-type: none"> Link from Symposium website to sponsor's website. 	This link will be done by clicking on the sponsor's logo.
<ul style="list-style-type: none"> Acknowledgement in press releases and promotional materials 	
<ul style="list-style-type: none"> Two seats at the Luncheon Event 	Eight Seat Table - two seats of the remaining six will be made available to ASCE student chapter members
<ul style="list-style-type: none"> Four seats at the Awards Dinner Event 	Eight Seat Table - two seats of the remaining four will be made available to ASCE student chapter members
<ul style="list-style-type: none"> Benefits of L.A. Section Bronze Level Centennial Celebration sponsor 	<ul style="list-style-type: none"> Listed in Section newsletters (from sign-up thru Dec. 2013) as corporate sponsor; <i>newsletter circulated monthly (except for a joint July/August issue) to the 6,500 subscribers.</i> Listed on Section website as Centennial sponsor (from signup thru Dec. 2013) Recipient of 5 commemorative Centennial Celebration Medallions Recipient of 5 commemorative Centennial Celebration Lapel Pins

<u>PEARL LEVEL:</u>	
<ul style="list-style-type: none"> Tabletop display at one track venue in either Metro and MWD building exhibit area 	Table top will be located the venue building at the assigned exhibit location. A table with table cloth, 2 chairs and power will be provided.
<ul style="list-style-type: none"> Two complimentary Symposium registrations 	