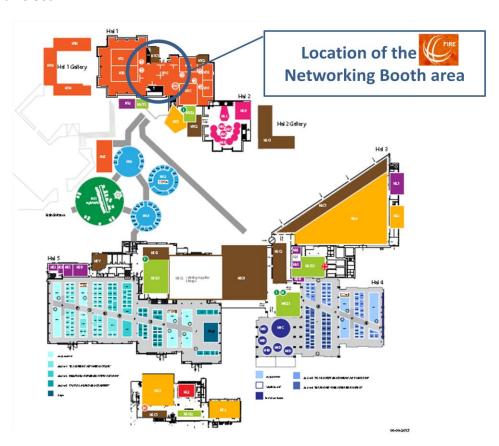
# FIRE@2013 competition

8 November 2013 – 9 to 10:30am ICT2013 – Vilnius

# **Description of the booth**

The networking booth is conveniently located in the networking area of the conference. It will be available for 90 minutes and will give the opportunity to network in smaller and more open settings. Twelve small networking booths (about 2.5 m length and height) will be used use in parallel. And the FIRE @ ICT2013 contest will be located in the booth #7, on Friday 8 November morning, between 9.00am and 10:30am.



# Objective of the proposed booth

There is an increasing demand from both academic and industrial communities to bridge the gap between visionary research and large-scale experimentation, through experimentally-driven advanced research consisting of 'iterative' cycles of research, design and experimentation of new networking and service architectures and paradigms addressing all levels, including horizontal research on issues such as system complexity and security. There is a need to set-up a "group" of large-scale experimental facilities, going beyond individual projects and their testbed offering.

FIRE addresses the emerging expectations which are being put upon the Internet, by providing a research environment for investigating and experimentally validating highly innovative and revolutionary ideas

The objective of this networking booth is **to allow potential new FIRE partners to know better FIRE offer and potentialities**, and thus **extend the FIRE community**. It's the best place to discuss on how the Future Internet research and experimentations are likely to evolve in the coming years of H2020, how could FIRE evolve to better fit into the users and experimenters needs for the future.

## **Targeted participants**

Any organisation interested in Future Internet experimentation, e.g. CIP Smart Cities projects, Living Labs, EIT ICT-Labs members, etc. Both infrastructure owners and operators as well as potential experimenters, developers and users of Future internet facilities and tesbeds will gather in order to discuss new potential experimentations, including but not limited to H2020 projects.

#### How to participate

The competition will start on Wed, Nov6<sup>th</sup> morning. It will take the form of 2 questionnaires, that will be available both online (watch <u>online</u> one week in advance) and at any FIRE project stand (FIRE/AmpliFIRE, CONFINE, CREW, Fed4FIRE/OpenLab, FIBRE, OFERTIE, SmartSantander). Questionnaires have to be returned to the FIRE/AmpliFIRE stand nr. 4A5 before Thu, Nov7<sup>th</sup> at 5pm. The winners will be announced on Friday morning at the FIRE networking booth #7. Answers will be displayed on the booth's screen, enabling people to learn more about FIRE facilities and FIRE offer.

An SMS will be sent to the winners on Thursday evening, to make sure they will be present to receive their prize and be interviewed. The recorded interviews will be widely promoted as well as a picture of the winners and a press release via different FIRE channels.

### Competition #1: "What is FIRE"

A first part of the competition will be about the FIRE facilities, bringing participants to learn all about FIRE offer and FIRE projects having a stand at ICT2013.

The interviewer will allow each winner not only to talk about the visited facilities but also to say a few words and promote its own organisation.

## Competition #2: "Imagine the 2.0 version of a FIRE facility usage"

The second part of the competition consists in proposing new ideas on how to reuse an existing FIRE facility. The 3 best ideas will be chosen and presented through a recorded video that will be published online.

The interviewer will allow each winner not only to talk about is idea but also to say a few words and promote its own organisation.

#### Stand-up speed dating between FIRE and FI PPP representatives

Ultimately a stand-up speed dating will be proposed between FIRE and FI PPP representatives, to discuss about those (non exclusive) following points:

- 1) What should be proposed to the EC to make both FI-PPP and FIRE working in same direction?
- 2) How FIRE facilities could be re-used to feed FI-PPP needs?
- 3) Who else could, in your opinion, re-use of the FIRE facilities?

This is a real opportunity for FIRE and FI-PPP members to look altogether towards future and a be creative force.