



## MARTHA ADAMS

### *Senior Producer / Creative Director*

Martha Adams is an award-winning storyteller who travels freely between the commercial realm of TV, the independent world of filmmaking and all things "social media." Whether it's the war in Iraq or how to design the world's tallest skyscrapers, audiences can enjoy her films/shows/photographs in more than 188 countries on a variety of platforms such as Discovery Channel, National Geographic and VH-1.

She is currently the creative director of 10x10, the global awareness campaign in support of girls education. She also produced *Girl Rising*, the feature-length film at the center of the campaign, directed by Oscar nominated director Richard Robbins and executive produced by The Documentary Group's founder Tom Yellin.

Adam's career began in programming at Discovery Channel. She then co-founded Arcwelder Films in 1995 and for the next decade oversaw the production of countless award-winning films such as *Inside the Kill Box*, a 10-year anniversary film about the first Gulf War that won "Best Documentary Special" at the New York Festivals and a gold medal in the "Outstanding Political Affairs" category of the Cine Awards.

Other well known documentaries that Adams has executive produced are *Forty Deuce*, *Citizen Soldier*, *The Chain: ID to Impact*, *Robots Rising*, *Explosive Situations*, *Spies Above* and *Playground*, a feature documentary directed by Libby Spears and executive produced by George Clooney that focuses on the trafficking of children in the United States. The entire body of work, including four series and eight specials, has won a string of prizes including a National Emmy award, four Worldfest Houston awards, New York Film Medals and Cine Awards.

Adams was one of ten students to graduate Cum Laude from American University's College of Arts and Sciences, where she received her BA in Economics and a minor in Anthropology. She also studied with the United Nations School of International Training in Ecuador where she later investigated human rights abuses for Amnesty International and worked with Harvard University and Derechos Para Los Ninos Internacionales to document child abuse within the Ecuadorian prison system.

Martha's website -- <http://www.marthaadams.com/>