

# A New World of Patent Options

for University Researchers, Inventors, and IP Stakeholders

Wednesday, September 12, 2012 • 11 am – 3 pm  
Annenberg Presidential Conference Center • College Station, TX

Fee: \$30

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## AIPLA

A Collaborative Outreach Program of  
The American Intellectual Property Law Association  
and  
The Association of University Technology Managers



### Introductory Remarks:

**Brett Cornwell,**  
Associate Vice Chancellor  
for Commercialization,  
The Texas A&M University  
System



### Welcome Remarks and Background:

**Q. Todd Dickinson,**  
Executive Director,  
American Intellectual  
Property Law Association



### USPTO Policies, Procedures & Practices under the AIA:

**John Calvert, USPTO Acting Assistant Commissioner for Innovation Development**

Learn about the AIA changes specifically tailored to the concerns and challenges of independent inventors and entrepreneurs, providing new opportunities for those who know the rules. Mr. Calvert, who provides a direct link between the national independent inventor, entrepreneurial community and the USPTO, will highlight the new provisions, including:

- The AIA's new First-Inventor-to-File, Prior Commercial Use, Prior Art and related provisions
- New fees and funding for speeding patents through the USPTO
- Microentity fee reductions, Pro Bono Program, and small business AIA provisions
- The new, more economical ways to challenge issued patents and when they become effective



### AIA Changes Now & Ahead: A Group of Seasoned Patent and Entrepreneurial Leaders on Working with the AIA's New Rules

Moderator: Dr. Steve Nichols, University of Texas at Austin; Founder, I2P® Program

- John Calvert, Administrator, USPTO Acting Assistant Commissioner for Innovation Development
- Jamie Rhodes, Director, New Ventures, A&M System Office of Technology Commercialization
- Jack McCrary, CEO, Reproductive Research Technologies, LP; CEO, IsoSpec Technologies, LP; Former Chairman of the Board of Trustees, Texas A&M Research Foundation
- William Hulse, III, Esq., Principal, HULSEY, PC; Global Fellow, The IC2 Institute, UT-Austin



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