

THE CREATIVE EXPERIENCE

training & development center

PASSPORT PROGRAM

CREATIVE & CULTURAL ENTREPRENEURSHIP

Stand out and gain skills you can put to work straight away in only 8 weeks!

- Guided application to grow your business
- Dedicated mentors
- Industry expert guest speakers
- Collaboration, networking and interactive learning
- Personalized and immediate feedback
- Flexible study mode
- Boot-camp style program
- Industry endorsement
- Small class sizes (capped at 25)



The **Passport Creative & Cultural Entrepreneurship** is a part-time professional development course specifically designed for creative entrepreneurs looking to set up or grow their creative business. The program offers an intensive and collaborative environment with personalised and immediate feedback through mentorship and guided application sessions. At the conclusion of 8 modules, you will then have an actionable business plan and the opportunity to pitch to a panel of potential investors.

Duration:	48 hours, 8 weeks
Schedule:	Mondays & Tuesdays from 6 - 9pm
Next Intake:	17 Feb 2014
Application Deadline:	1 Jan 2014

In Collaboration with



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PASSPORT PROGRAM

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Modules	Hours
1. Business Strategy, Customers & Developing a UVP	6
2. Entrepreneurship Models & Start-Up Skills	6
3. Legal Basics	6
4. Finance & Funding	6
5. Management & Administration	6
6. Managing Human Capital	6
7. Marketing & Sales	6
8. Communication & IT Set Up	6

Who Should Attend - Entrepreneurs, creative professionals, freelancers, people seeking a career change into this area, fresh graduates and managers involved in creative projects.

Trainers/Mentors - The program is moderated and delivered by the TCE team together with leading industry guest speakers.

Delivery Mode - This part-time passport course comprises of 8 modules and a final presentation to a panel of marketing experts. The fundamental theories and concepts are delivered through multi-media channels so that face-to-face "class" sessions are focused on personalized and immediate feedback through mentorship and guided application.

Location - All sessions are held at The Co., conveniently located right in the CBD, opposite the Treasury building, with classrooms, workshop space, co-working and break out facilities.



Fees & Registration

Registration Fee:
S\$200 (non-refundable)
Program Fee:
S\$1,950
Fees are inclusive of GST

**20% early bird discount
for program fees before
10 Nov 2013**

