

MSPWorld™ 2010 Events... Coming to a city near you!



MSPWORLD™ 2010...EVENTS FOR MANAGED SERVICES PROFESSIONALS



MSPAlliance™
International Association of Managed Service Providers

For the last 10 years the International Association of Managed Service Providers (MSPAlliance) has been serving the global MSP community. Developing professional standards, bringing MSPs around the world together, helping to make the name managed services a common phrase amongst businesses of all sizes, these are but a few of the things

the MSPAlliance has done on behalf of its membership and all MSPs.

In 2010, MSPAlliance will continue its legacy of bringing the best networking and education to cities across the globe. Come and experience MSPWorld and see the difference it makes in your managed services practice!



**MSPWORLD DUBLIN -
DELEGATE FEE \$49: [REGISTER NOW](#)**

**DELEGATE AND SPONSOR
INFORMATION**

For information about attending
MSPWorld events in 2010:

events@mspalliance.com

530-891-1340

**FOR SPONSORSHIP
INFORMATION**

Please contact us at

events@mspalliance.com or at

530-891-1340



NETWORK WITH FRIENDS

MSPWorld conferences are known for welcoming in new professionals to managed services. The relationships you develop at MSPWorld can last you a lifetime!



TALK TO MSP EXPERTS

Going to conferences with other VARs is one thing; going to a conference filled with MSPs who have been in business for years is another. MSPWorld regularly attracts the leading experts from all over the managed services industry.



SEE NEW TECHNOLOGIES AT WORK

MSPWorld events bring the best and most diverse service enabling technology vendors from around the globe, providing MSPs with a great variety of selection and opportunity to see innovative new products and solutions in action.



MSPWorld™ Regional Events Agendas

MSPWorld Regional Events are high level networking and educational events for service providers only. These events are formulated to address issues unique to service providers in their respective geographical and practice areas with a heavy emphasis on business and market development, new customer acquisition and retention, building value in your managed services practice and accreditation and certification for managed services professionals.

To encourage open and honest dialogue specific to the service provider community, these events are restricted to service providers only. However, during the evenings cocktail reception, you will have the opportunity to meet and dialogue with select MSPAlliance vendor members, if you so choose.

AGENDA-

Registration-

12:00 PM - 1:00 PM with boxed lunch

Workshops/Sessions-

1:00 PM- 5:00 PM

Networking and Cocktail reception-

5:00 PM - 7:00 PM

WORKSHOP AND SESSION TITLES- All open format discussions

- *Building value in your managed services practice*
- *Accreditations and certifications for MSPs*
- *Cloud and Managed Services trends and issues facing the Irish/EU communities*
- *Identifying qualified and*
- *Effective sales and marketing techniques*
- *How to differentiate yourself to the consumer as a true MSP*
- *New customer acquisition and retention*
- *Vendor relationship management*

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