

# THINK GREEN

An Educational and Technological Expo for the Electrical Industry



April 26, 2012

Marriott East Hotel - Indianapolis, IN

[www.ELthinkgreen.org](http://www.ELthinkgreen.org)



For the first time ever, the Electric League of Indiana (ELI) will be hosting an annual exposition for the electrical industry focusing on green initiatives and the future of technologies. The event will featuring a technological exposition of 100 available booths where manufacturers, contractors, distributors, utilities, affiliates, educational institutions, professional organizations, and more, can display products and services to attendees of the show. The show will also feature crucial educational seminars for those seeking CEUs or PDHs for their respective professions. Below is a list of the Educational Seminars.

## Educational Seminars

**Up to 5 Continuing Education Units/Professional Development Hours available.**

### 1. Safety Within the Electrical Industry (1 PDH and/or CEU Available) – 9:00 a.m.

Attendees will be provided first hand information from electrical industry experts in areas including: OSHA – NFPA 70E, Training Requirements, Electrical Safety Program Requirements, Working on Energized Parts, Personal Protective Equipment and more. The presentation will be provided by Steve Abbot, President of Stark Safety Consultants.

### 2. Charging Stations for Electric Vehicles and How They Will Impact the Electrical Industry (1 PDH and/or CEU Available) – 10:45 a.m.

Come learn about electric vehicles and their impact in Central Indiana. Joan Soller, Indianapolis Power & Light (IPL), will describe its strategy and experience as supporters of electric transportation over the past two years. Collaboration among local and national stakeholders formed the cornerstone of IPL's efforts, funded in part by a \$20 million grant from the US Department of Energy (DOE). Area transportation and electrical models developed jointly with Purdue University to assess potential electrical system impacts will be shared. Soller will also discuss the Smart Grid challenges to date and future opportunities related to the usage of Electric Vehicle Supply Equipment in customer facilities and public locations.

### 3. Building and Managing a Smart Grid (1 PDH and/or CEU Available) – 1:30 p.m.

Join us for a presentation by Barry Feldman, Indianapolis Power & Light (IPL), that will detail plans to enable two-way communication with devices from power plants to customers' homes through a "Smart Grid" project for Indianapolis, funded in part by a \$20 million grant from the US Department of Energy (DOE). IPL is in the process of implementing automated devices to monitor and operate the electrical grid remotely to optimize the system and restore outages more quickly. Learn about capacitor bank controls, reclosers, cyber security measures and new Supervisory Control and Data Acquisition (SCADA) systems. In addition, IPL will describe plans to provide energy information for customers on a one-day delay basis to help customers manage their energy costs.

### 4. Energize Indiana – The New Energy Incentive Program (1 PDH and/or CEU Available) – 3:15 p.m.

Energizing Indiana is a united effort by participating utilities Duke Energy, IMPA, Vectren, Nipsco, IPL and AEP/IMP. Energizing Indiana's Commercial and Industrial (C&I) Rebate Program is specifically designed to help facility managers and building owners achieve long-term, cost-effective energy savings. A prescriptive rebate structure provides your business owners or organizations with rebates based on the installation of energy efficiency equipment and system improvements.

### 5. Light Control for Energy Savings (1 PDH and/or CEU Available) – 5:00 p.m.

This presentation will focus on the following learning objectives: By reviewing national energy statistics, the participant will be able to describe the importance of light control for energy conservation in commercial buildings; Using several light control strategies, the participant will be able to explain how light control saves energy in commercial buildings; By reviewing commercial building energy code and LEED green building rating system requirements, the participant will be able to determine how light control helps meet those requirements; Through examination of the provided real world case studies, the participant will be able to describe how they used lighting controls to save energy.



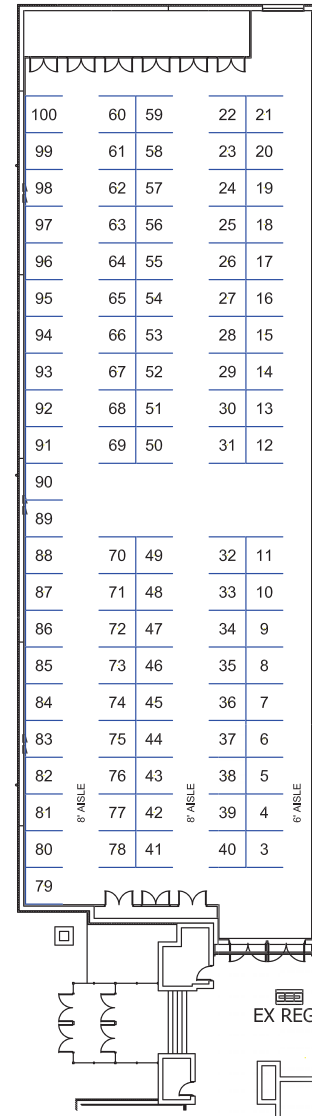
Title Sponsor (SOLD) –

**Event Sponsorships** - \$3,000 – 3 Available. Includes: 1 exhibitor booth, 4 passes to educational seminars throughout the day, logo included on all promotional materials/announcements prior to the event, logo printed on signage on the show floor, informational announcements made over loudspeaker during the event, and more.

**Educational Sponsors** - \$1,250 – 6 Available. Includes: 2 passes to educational seminars, logo included on promotional materials/announcements prior to the event, logo on signage for the educational classroom and more.

## Sponsorship Opportunities

educational seminars, logo included on promotional materials/announcements prior to the event, logo on signage for the educational classroom and more.



## Booth Map

## Booth Information – What's Included

Exhibitors will be provided:

- ✓ An 8'x8' booth
- ✓ Skirted table with chair
- ✓ Standard electrical service
- ✓ Attendee contact information
  - Provided after the show
- ✓ If your company will need additional utility setup or special requests for your booth, please contact the Marriott East at **317-352-1231**. PLEASE NOTE: You will need to provide their representative with the show name, date, and location of your booth.

Exhibitors will be given preliminary access to the exhibition floor on April 25, 2012 for setup. The show floor will open at 9:00 a.m. on April 26, 2012. A detailed agenda with setup instructions will be sent to all exhibitors prior to the event.

**COMPANIES THAT CANCEL AFTER APRIL 2, 2012 WILL BE REQUIRED TO PAY FOR THEIR EXHIBIT SPACE.**

## Booth Costs

All booths are 8' by 8'  
 ELI Members – \$750  
 Non-Members – \$1,000



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Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Company Billing Address (City, State & Zip): \_\_\_\_\_

Attendee Names and Email Addresses: \_\_\_\_\_

\_\_\_\_\_

**PAYMENT IS DUE 10 DAYS PRIOR TO THE EVENT.**

## REGISTER TODAY! Three ways to register

Register Online (credit card payment)  
www.ELIThinkGreen.org

Fax this form to the ELI Office  
317-686-2672

Mail this form to the ELI Office  
200 S Meridian St., Ste 410 | Indianapolis, IN 46225

| Booth Registration   | Sponsorship   | Attendance   | Meal Options   |
|--|---|--|--|
| All booths are 8' x 8'<br><input type="checkbox"/> Check to Reserve Booth<br><input type="checkbox"/> \$750 – ELI Member<br><input type="checkbox"/> \$1,000 – Non ELI Member<br>Top three preferred booth numbers<br>1. _____<br>2. _____<br>3. _____ | Title Sponsor (SOLD) <br><input type="checkbox"/> Event Sponsorships* – \$3,000 (3 Available)<br><input type="checkbox"/> Educational Sponsors** – \$1,250 (6 Available) | <input type="checkbox"/> \$100 – Attendance to Show and option to attend educational sessions<br># of Attendees _____<br><input type="checkbox"/> FREE – Attendance to Show<br># of Attendees _____<br><b>PLEASE USE THE SPACE BELOW COMPANY BILLING ADDRESS ABOVE TO PUT YOUR ATTENDEE NAMES AND EMAIL ADDRESSES.</b> | <input type="checkbox"/> \$20 – Breakfast<br><input type="checkbox"/> \$30 – Lunch |

\*Includes: 1 exhibitor booth, 4 passes to educational seminars throughout the day, logo included on all promotional materials/announcements prior to the event, logo printed on signage on the show floor, informational announcements made over loudspeaker during the event, and more.

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## Previous Exhibitors

3M  
Air King  
Alan Wire Company  
Allied Tube/ AFC  
Arlington  
Arthur A. Boyle Co., Inc.  
Associated Builders and Contractors, Inc. - Indiana Chapter  
Associated Construction Publications  
Bill Casey Electric Sales  
B-Line  
Bridgeport Fittings  
Buckeye Power Sales  
Building Indiana News  
Burndy, LLC  
C.M. Buck & Associates, Inc.  
CANTEX INC.

CLIFFORD SALES / EIKO  
Cooper Bussmann  
Cooper Crouse Hinds  
Cooper Wiring Devices  
Crescent Stonco  
Cummins Crosspoint LLC  
Customized Power Services Inc.  
Delta Therm  
Dongan Electric  
Eaton Corporation  
Electra Products  
Encore Wire  
Ericson  
ERMCO, Inc.  
Evapar  
Federal Pacific  
Federal Signal  
First Electric

GE  
GE Lighting  
GES GOLDSCHMIDT INC  
Graybar  
Greenlee  
Hammond Mfg Co.  
Hammond Power  
Harger Lightning & Grounding  
Highline  
Hilti, inc.  
Houston Wire & Cable  
HUBBELL WIRING SYSTEMS  
IEEE  
IlSCO  
Indiana Energy Efficiency - WECC  
Interactive Energies/RTI Stray Light  
Intermatic/Carlton  
Keystone Technologies, LLC  
King Innovation  
Kirby Risk  
Klein Tools

Legrand/ OnQ  
Lenox & Caddy  
Lester Sales Co., Inc.  
Leviton  
LightSource  
Littelfuse & Wiegmann  
Lutron  
MacAllister Power Systems  
MARLEY ENGINEERED PRODUCTS - BERKO  
McGill Power S&E, Inc.  
Meltric Corp  
MICCS  
Milwaukee Tool  
Molex, Inc  
Mulberry Metals, Inc.  
National Association of Electrical Distributors (NAED)  
New Century Sales, Inc  
Niedax/Kleinhuis  
NSI Industries, LLC  
Old Castle/Priority Wire/USI  
Pass & Seymour/Wiremold  
Philips Advance

PHILIPS/LIGHTOLIER  
RAB  
Raco/Killark  
Relcon Inc.  
Reliance Controls  
Satco  
Service Wire Co.  
Shaf-R-Shield  
Siemens Industry  
SLI Havell  
Sobek Enterprises, Inc.  
Sola Hevi Duty  
Somerset CPAs  
Southwire/Maxis  
Specified Lighting Systems/ Cooper Lighting  
S-P Products  
Square D  
STI Specified Technologies  
Thomas & Betts  
TOSHIBA INTERNATIONAL CORPORATION  
TPI Corporation  
Wiltrout Sales Inc.