

PLACE
STAMP
HERE

The Workforce Readiness Pipeline!

Conference Features Speakers

Back-to-School, Inc. is in the process of confirming a morning keynote speaker to present at the Conference.

Business Exposition

The exposition is one of the major attractions of the conference. Businesses will come together to display products, services, and information about careers, after-school and summer employment internships.

Youth Focus Workshops

Participants will attend breakout sessions such as the following topics

School Success for the 2014-2015 school year

How to prepare for college and beyond

How to manage money

How to prepare for the SAT & ACT College Entrance Exams

Back-to-School, Inc.

PO Box 53654
Fayetteville, NC 28305

Back-to-School, Inc.

4th Annual



TEEN EXPLOSION CONFERENCE
Raising Academics to Another Level

Sponsorship Information



The Conference

The goal of the **Back-to-School Teen Explosion Conference®** is to bridge school success with college and career readiness by providing a learning event for youth in the Sandhills Region of North Carolina.

The conference empowers teens to embrace personal school achievement and life beyond high school by linking teens to real life opportunities to meet local business owners and participate in activities relevant to their future.

The participants will...

- Gain knowledge on how to prepare for school and be successful.
- Understand through relevancy, the link between school and work-force development.
- Meet local business representatives to learn more about possible career opportunities.
- Gain knowledge about how to prepare for life after high school.

About the Event

The **Back-to-School Teen Explosion Conference®** is the only event of its kind offered to youth in the southeastern region of North Carolina.

DATE: Saturday, August 2, 2014

TIME: 10:00AM-2:00PM

NUMBER OF TEENS: 200

TARGET GRADE LEVELS: 6th-12th

TARGET AGE GROUPS: 12-18

LOCATION:

Westover Recreation Center,
Fayetteville, NC

"Brand your company as a good corporate citizen."

With the support of local businesses, this event brings a unique tradition for local businesses to serve an unmet need in the Sandhills Region. This Conference offers teens an authentic Back-to-School experience in a dynamic, hands-on, challenging and fun atmosphere...

- Testing their abilities
- Boosting their confidence
- Challenging their skills



Why Become a Sponsor

Becoming a Back-to-School Teen Explosion Conference® Sponsor means contributing to the development of youth and the quality of life in our community. As a sponsor, you will be ensuring the success of an event that strives to educate youth and their parents. Should you have a specific request or need, we can also develop a sponsorship package tailored especially for you.

Contact Us

Contact Information:
Dr. Teresa Thompson-Pinckney
programs@back2schoolinc.org

910-764-TEEN (8336)

Visit us on the web to become a sponsor:

www.back2schoolinc.org



Sponsorship Levels

Premier Sponsorship \$1,000

- Speaking opportunity at conference
- 1 Booth in Exhibit Area
- Company name/logo on all print materials
- Company banner ad on Teen Conference web page
- Company name/logo/link on social media campaigns (Facebook/Twitter/E-mail, etc.)
- Exclusive press release sent announcing company's sponsorship of Teen Conference
- Verbal acknowledgment of appreciation as a "sponsor" throughout conference
- Option to display company banner
- Option to provide logo items in participant bags
- 5 Scholarships for Teens to attend conference

Breakfast or Lunch Sponsorship \$500

- 1 Booth in Exhibit Area
- Company name/logo on all print materials
- Company banner ad on Teen Conference web page
- Company name/logo/link on social media campaigns (Facebook/Twitter/E-mail, etc.)
- Option to provide logo items in participant bags
- Signage on Breakfast or Lunch Tables

School Success Sponsor \$300

- 1 Booth in Exhibit Area
- Company name/logo on all print materials
- Company name/logo/link on social media campaigns (Facebook/Twitter/E-mail, etc.)
- Option to display company banner in the Student Success breakout room
- 3 Scholarships for Teens to attend conference

Small Business Sponsor \$250

- 1 Booth in Exhibit Area
- Company name/logo on all print materials
- Company name/logo/link on social media campaigns (Facebook/Twitter/E-mail, etc.)
- 2 Scholarships for Teens to attend conference

Nonprofit Sponsor \$150

- 1 Booth in Exhibit Area
- Company name/logo/link on social media campaigns (Facebook/Twitter/E-mail, etc.)
- 2 Scholarships for Teens to attend conference

Community Citizen Sponsor \$50

- Listed as a Community Citizen Patron in souvenir program
- 1 Scholarship for a Teen to attend conference

"Enhance your local corporate image by demonstrating a willingness to support youth."



Other Sponsorship Options

- **Areas of Sponsorship Give-a-ways:** Youth Explosion is in need of sponsors to donate items as give-a-ways and raffle prizes to conference participants.
- **Registration Materials:** Sponsors are needed to support production costs of all materials given to registered participants. This includes items such as: bags, t-shirts, pens, pencils, educational booklets, school supplies and conference folders/binders.
- **Lunch/Refreshments:** Companies have the opportunity to sponsor Lunch and refreshments for the exhibitors and workshop facilitators.
- **A-la-cart:** Customized sponsorship opportunity (i.e., ad in souvenir program, booth in Exhibit Area).

For more information about becoming a sponsor, contact
Teresa @ 910-764-TEEN (8336)
www.back2schoolinc.org

Or visit us on the web to become a sponsor NOW (registration online)

www.back2schoolinc.org

Disclaimer:

The target audience for attendance at this conference is minors. Back-to-School, Inc. reserves the right to reject any sponsorship and/or vendor exhibitor that is not suitable for minors or may not be a good fit for the target audience at this conference.