

# Postpartum Support International 2012 Meeting Sponsorship Opportunity

Hello and Greetings from Postpartum Support International (PSI)! We are excited about our upcoming 2012 PSI Meeting on June 27 -30, 2012 at the Orleans Hotel & Arena in Las Vegas Nevada. We would love to have your participation as a sponsor for this event. Sponsorships can be in support of a specific event activity, or can be integrated into the entire 4-day long meeting. Our trainings at this event provide information and resources to our audience of health care, mental health, public health, and childbirth professionals serving pregnant and postpartum families. The four days of our PSI 2012 Meeting include our PSI Perinatal Mood & Anxiety Disorders Certificate Training, PSI Social Support Skills Training, special workshop on supporting Latina Moms and Families, PSI Volunteers Meeting, the unique day-long Perinatal Psychiatry Seminar, and Friday night reception and dinner.

Postpartum Support International, <a href="www.postpartum.net">www.postpartum.net</a>, founded in 1987, offers professional education about Perinatal Mood and Anxiety Disorders (mental health disorders during pregnancy and postpartum) and support services for families across the US and in 36 foreign countries. Our evidence-based trainings and annual conferences have grown each year, receiving excellent evaluations and bringing together hundreds of providers, educators, families, and volunteers to learn from experts in the field of perinatal mental health.

PSI core services include a toll-free telephone support line (1-800-944-4PPD) free weekly Chat with an Expert for moms, a monthly Chat with an Expert for Dads, monthly chat with The Founder to discuss developing social support networks, an extensive website, social media communication, community referrals providers specializing in PMADs, free support groups, scholarships and small grant funds, in-service trainings and conferences for health care providers. Postpartum Support International has more than 140 volunteers in the United States and 40 in other countries who provide families with dedicated, informed, and compassionate support and specialized resources in their communities.

We are reaching out to you to join us in this valuable undertaking by becoming a sponsor. Sponsorships enable us to expand our ability to train more volunteers and providers, continue our telephone support line in English and Spanish, translate more materials to other languages, and continue to provide direct family services and educational outreach. Becoming a sponsor of this PSI event brings you a unique opportunity to highlight your organization while supporting families and the health care community that serves them.

Please consider one of the options listed below as a way of joining in partnership to help make this meeting a success! You can find more information about the PSI training agendas at this link.

www.psi-2012.eventbrite.com

### **PSI 2012 Meeting Sponsorship Levels and Opportunities**

#### **Presenting Sponsor** (contribution of \$5,000+) benefits

- Exclusive Presenting Sponsor placement on all PSI collateral including, but not limited to programs, invitations, Save-the-Date email, advertisements, website and other publicity opportunities.
- Opportunity to have your representative participate in a "Welcome" from the podium and Reception.
- Your logo on PSI 2012 advertisements, invitations, website, programs and any printed materials.
- *Free Registration and meals for two people* to any part of the PSI 2012 Event.
- Recognition from the podium at the event.
- Vendor Table at all four days of PSI 2012 at no charge.
- Post-event publicity in PSI Newsletter, listing in all major donor publications, website and other news.

#### **Platinum Level** (contribution of \$2500-\$4999) benefits

- Your company logo or donor name on all PSI Conference advertisements, invitations, website, programs and any printed materials.
- *Free Registration and meals for one person* to any part of the PSI 2012 event.
- Recognition from the podium at the event.
- Vendor Table at all four days of PSI 2012 at no charge.
- Post-event publicity in PSI Newsletter, listing in all major donor publications, website and other news.

#### **Gold Level** (contribution of \$1000-\$2499) benefits:

- Your company logo or donor name on all PSI Conference advertisements, invitivations, website, programs and any printed materials.
- Recognition from the podium at the event.
- Vendor Table at all four days of PSI 2012 at no charge OR free registration and meals for one person.
- Post-event publicity in PSI Newsletter, listing in all major donor publications, website and other news.

#### **Silver Level** (contribution of \$500-\$999) benefits:

- Your company logo or donor name on all event advertisements, invitivations, website, programs and any printed materials.
- Your company logo or donor name appearing in newsletter, annual report, website, and other news.

#### **Bronze Level** (contribution of \$200 - \$499) benefits:

- Your company logo or donor name on all event advertisements, invitations, website, programs and any printed materials.
- Your company or donor name acknowledged in newsletter, annual report, website, and other news.

Thank you for your time and consideration, and for your needed support. Your generous contributions will enable PSI to continue to offer excellent programs and services to meet the needs of women and their families experiencing PMADs. We appreciate your willingness to become involved in the efforts to make the 2012 Postpartum Support International meeting a success! If you are interested in partnering with us as a sponsor, please fill out the included sponsorship form and return by email, fax, or mail to:

Postpartum Support International 6706 SW 54th Avenue Portland, Oregon 97219

FAX: 503-894-9452

 $\pmb{\text{CALL for more information: } 503\text{-}894\text{-}9453}\\$ 

EMAIL: psioffice@postpartum.net



## SPONSORSHIP COMMITTMENT PSI 2012 Meeting

Orleans Hotel & Arena, Las Vegas Nevada June 27 – 30, 2012

Name of Your Business		
Your Name		
Address	Suite	
City		
State Zip	Sponsorship Level	Amount
Phone Number		
Fax number	Presenting Sponsor	\$5000 & up
E-mail	Platinum	\$2500-4999
Business Type (circle one):	Gold	\$1000-2499
<ol> <li>Community Service Organization</li> <li>Non-Profit Organization</li> <li>Business/For Profit</li> </ol>	Silver	\$500-999
	Bronze	\$200-\$499
<ol> <li>Governmental Agency</li> <li>Individual (not business)</li> </ol>		
Please describe your business:		
Please indicate if you want your contribution to spor	nsor a specific meeting activity, fu	ind, or event:
Will you have a representative at the event in Las V	egas? If yes, please write full na	me(s) and dates:

Learn more about the 2012 Meeting Agenda in Las Vegas at <u>www.psi-2012.eventbrite.com</u>

Please send sponsorship by check to the PSI office or by credit card payment at this link <a href="http://postpartum.net/Join-Us/Donate.aspx">http://postpartum.net/Join-Us/Donate.aspx</a> (at the Donate button) by May 31, 2012.

Please add a memo that it is for PSI 2012 Meeting.

Thank you for your Sponsorship!

**Postpartum Support International** 6706 SW 54th Avenue Portland, Oregon 97219 Please email your LOGO to: wdavis@postpartum.net