



## **Itinerary**

### **Advantage SA Interstate Journalists Program | Around Our State Tour**

#### **Innovation in South Australia 20 June 2013**

**Overview | Advantage SA – Around Our State / Interstate Journalist Program**

*The Around Our State Tours and Interstate Media Program enable Advantage SA members and media to gain direct insight to leading initiatives in South Australian industries with an itinerary of exclusive site visits and briefings by government, community and business leaders throughout regional and metropolitan South Australia.*

*Supported by the Government of South Australia, the Interstate Media Program looks to challenge and alter perceptions of South Australia held by key editors and interstate media representatives. Advantage SA hosts selected interstate media guests on a series of tours, which profiles the State as visionary, creative and innovative. The tours showcase key businesses and industry sectors providing an informative, hands-on experience highlighting the key advantages of the State.*

**For more information please contact**

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**Thursday 20 June 2013**

- 7.30am** Industry Briefing  
Hon. Tom Kenyon MP, Minister for Manufacturing, Innovation & Trade  
Dr. Jana Matthews, Managing Director of Innoyz START and Program Director of ANZ Innoyz START
- 9.00am** Depart for Minelab
- 9.20am** Minelab - Incl. Codan. Codan Communications + IMP PC
- 10.00am** Depart to Hoshizaki Lancer
- 10.15am** Hoshizaki Lancer Tour and Briefing
- 10.55am** Depart Hoshizaki Lancer for Detmold Packaging
- 11.10am** Detmold Packaging Tour and Briefing
- 11.50am** Cohda Wireless demonstration in carpark
- 12.10pm** Depart Detmold Packaging car park for the South Australian Health and Medical Research Institute (SAHMRI)
- 12.25pm** Arrive at SAHMRI for briefing and lunch including panel discussion
- Panel speakers to be confirmed - innovative South Australian suppliers
  - Lunch by innovative chef, Cole Thomas, Plant13
- 2.10pm** Depart SAHMRI for Maptek
- 2.25pm** Maptek Tour and Briefing
- 3.05pm** Depart Maptek for South Australian Film Corporation
- 3.10pm** South Australian Film Corporation  
Briefing and Tour by CEO, Richard Harris
- 3.50pm** Depart The South Australian Film Corporation for Rising Sun Pictures
- 4.05pm** Rising Sun Pictures Tour and Briefing
- 5.00pm** Depart Rising Sun Pictures for InterContinental Adelaide Hotel
- 5.15pm** Arrive at the InterContinental Adelaide Hotel
- Late Afternoon** Interstate Journalists depart Adelaide

**Please note: This itinerary is subject to change**