



# MAKING LOCAL FOOD OUR FUTURE

Tuesday 20th March 2012

Mermaid Conference & Events Centre,  
Puddle Dock, Blackfriars, London EC4V 3DB

## Programme

**Event chair: Ed Mayo, Secretary General, Co-operatives UK**

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09:00-10:00 **Registration** with exhibition, networking and refreshments

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10:00-10:05 **Welcome and introduction to the day from the Chair**

10:05-10:25 ***Celebrating success: Where next for the community food sector?***  
*Peter Couchman, Chief Executive of Plunkett Foundation and  
Director of Making Local Food Work*

10:25-10:45 ***Big Lottery Fund: Why local food and what have we learnt?***  
*Peter Wanless, Chief Executive, Big Lottery Fund*

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10:45-11:15 **Networking and refreshments**

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11:15-11:35 ***The core challenges for the future of food***  
*Professor Tim Lang, Centre for Food Policy, City University, London*

11:35-12:00 **Question and answer session with speaker panel**

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### 12:05-13:15 **BREAKOUT SESSION 1**

**Debate:** *The growth of the community food sector: Is big bad?*

**Seminar:** *Understanding and responding to your customers*

**Seminar:** *Engaging your community through food*

**Seminar:** *Putting ethical food on the plate: Inspirational examples*

**Debate:** *Influencing the future: What does the community food sector need from Government public policy?*

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13:15-14:30 **Lunch, networking and interactive exhibitions**



**14:30-15:30 BREAKOUT SESSION 2**  
**Debate:** *Shaping up economically: Can we balance consumer demands with the practical side of local food production and distribution?*  
**Seminar:** *Exploring your impact*  
**Seminar:** *Is collaboration the future for community food?*  
**Seminar:** *Growing futures through enterprise*  
**Debate:** *Connecting with your community: What are the limits to what community-ownership can unlock for the future of food?*

**15:30-15:45 Break and refreshments**

**15:45-15:50 Welcome back by the Chair and introduction to afternoon plenary session**

**15:50-16:05 *Shaping the future of food: The role of community in food policy***  
*Rt Hon Caroline Spelman MP, Secretary of State for Environment, Food and Rural Affairs*

**16:05-16:30 Question and answer session with speaker panel**

**16:30-16:45 Reflections and final comments**  
*Chair with Jennifer Smith, Head of Programme Management, Making Local Food Work*

**16:45 Close**

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[www.makinglocalfoodwork.co.uk](http://www.makinglocalfoodwork.co.uk)

