

Tough Kegger

Team Registration Package



About The Event

Presented by Persephone Brewing Co., Tough Kegger is the world's first adventure race for beer. Passing through rainforest trails on BC's Sunshine Coast, teams of four race on foot over a 7km course through rugged terrain—and here's the catch: teams have to complete the course carrying a full, 20L beer keg!

Team registration is available online at Eventbrite or by contacting Persephone Brewing Co. (see Registration Information).

Celebrate at the Victory Party

After the race, the Tough Kegger Victory Party will be held outdoors at nearby Shirley Macey Park (with live music, DJs, food and yes, beer). This is a family-friendly event and all are welcome!

Tickets for the Victory Party must be purchased in advance either online or by contacting Persephone Brewing Co.

Helping Our Community

All funds raised through Tough Kegger will go to the Sunshine Coast Association for Community Living, a community organization providing services and programs for persons with developmental disabilities on the Sunshine Coast.

When & Where

Saturday August 16, 2014

Start Time: 2:00pm

Race Starts & Finishes at Persephone Brewing Co.
1053 Stewart Road, Gibsons BC

Victory Party at Shirley Macey Park

Start Time 5:00pm, End Time: 10:00pm

560 Goodwin Road, Gibsons BC

Course Information

Beginning and ending at Persephone Brewing Co., teams will follow a course covering 7km of rugged and beautiful West Coast terrain on the slopes of Mount Elphinstone. Detailed course information and maps will be provided to registrants closer to the date of the event.

Who Can Enter a Team for the Race?

Any group of four adults 19 years of age or over can register as a team for Tough Kegger. All registrants must sign an event waiver in order to participate.

How to Register a Team

You can register your team online at www.eventbrite.ca. If you need assistance or have any questions call Persephone Brewing Co. at 778-462-3007.

What's Included With Your Registration

All team members will receive:

- ✓ Participation in the world's first adventure race for beer...and subsequent bragging rights!
- ✓ Event T-shirt
- ✓ Ticket to the Tough Kegger Victory Party
- ✓ One beer ticket

Aside from bragging rights, the victors of Tough Kegger will receive everything they need to throw a serious keg party flush with Persephone craft beer. This includes:

- ✓ Two 50L kegs of Persephone's farm fresh beer.
- ✓ One free jockey box setup rental, including stainless steel jockey box with two beer faucets and Persephone tap handles
- ✓ One free CO2 cylinder & regulator rental

The runners up will receive a 19.5L keg of Persephone craft beer and free Bronco hand pump rental.

Who Can Attend the Victory Party?

Anyone who has purchased a ticket can attend the Tough Kegger Victory Party. This is a fun, family-friendly event so don't hesitate to bring the kids. *Tickets are only available in advance*, tickets will not be sold at the door.

How to Purchase a Ticket to the Victory Party

You can purchase tickets online at www.eventbrite.ca. If you need assistance or have any questions call Persephone Brewing Co. at 778-462-3007.

Costs

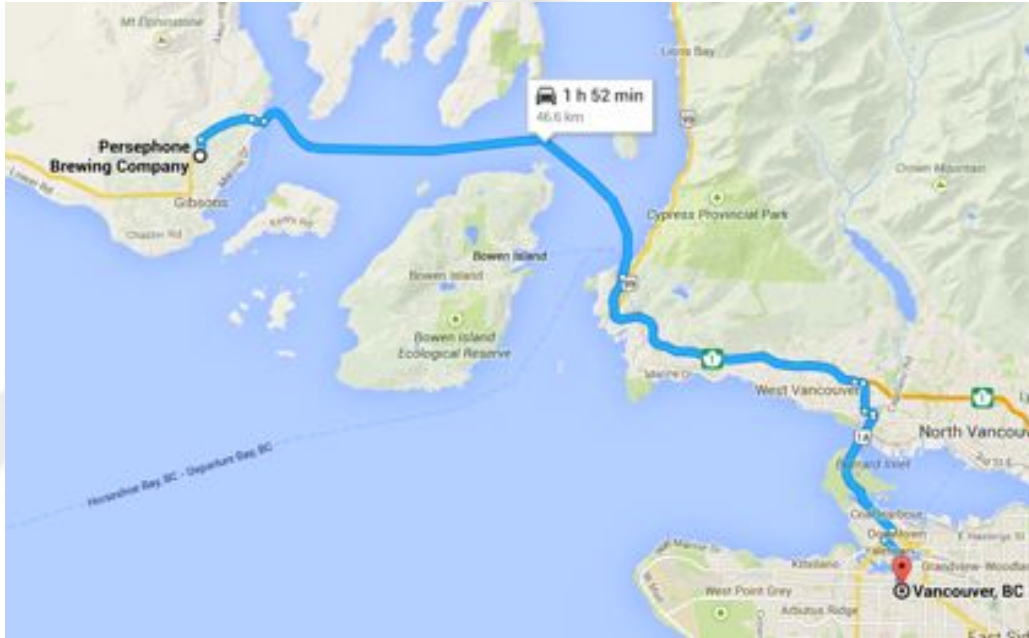
Tough Kegger Race Entry Fees (team of four)	\$235
Tough Kegger Victory Party Regular Admission (per person ages 13 and over)	\$15
Tough Kegger Victory Party Kids Admission (per child ages 2-12)	\$5

Important Dates & Times

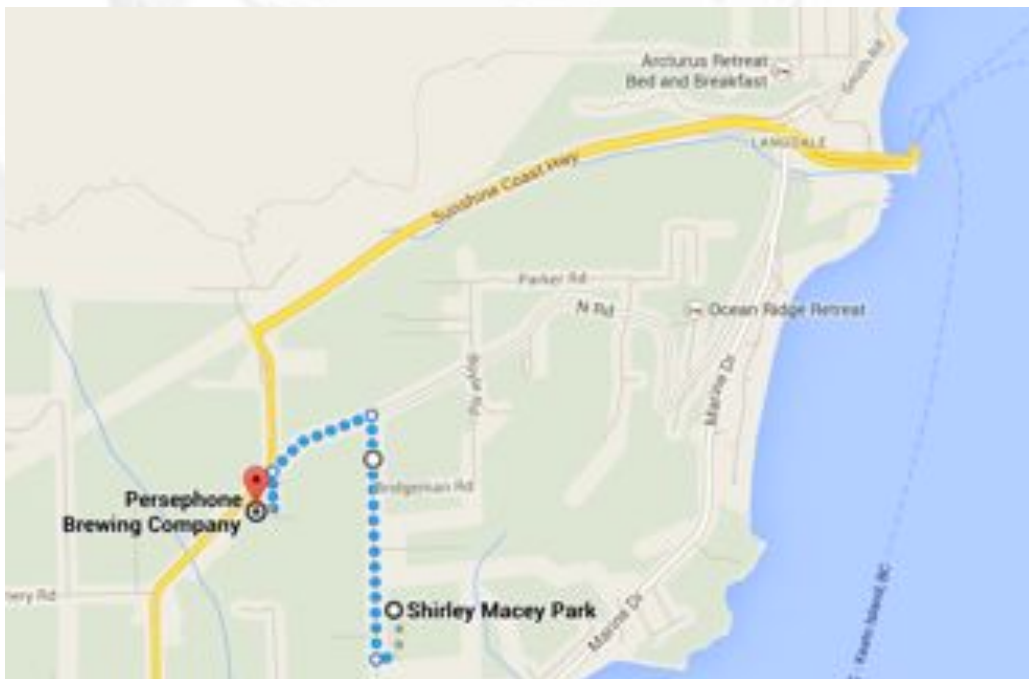
Team Registration and Victory Party Ticket Sales Open	June 6
Team Registration Closes	July 31
Victory Party Ticket Sales Close	August 9
Team Sign-In Desk Opens at Persephone Brewing	August 16 (11:00 am)
Tough Kegger Race Starts at Persephone Brewing	August 16 (2:00 pm)
Tough Kegger Victory Party begins at Shirley Macey Park	August 16 (5:00 pm)
Tough Kegger Victory Party ends	August 16 (10:00 pm)

Getting Here & Maps

Persephone Brewing Co. is located near Gibsons on the Sunshine Coast of BC. The Sunshine Coast is accessed by ferry from the Horseshoe Bay Ferry Terminal in West Vancouver.



Persephone Brewing Co. is located at 1053 Stewart Road, Gibsons BC. Shirley Macey Park is located just around the corner at 560 Goodwin Road, Gibsons BC (just off Chamberlain Road).



Event Parking & Accommodations

Parking is available at Persephone Brewing Co., at Shirley Macey Park, and along Chamberlain Road adjacent to Shirley Macey Park.

For information on accommodation options near Gibsons check out these websites:

<http://www.sunshinecoastcanada.com>

<http://www.bigpacific.com>

Looking for a Tent or RV Site?

<http://www.langdaleheights.com>

<http://www.env.gov.bc.ca/bcparks/explore/parkpgs/porpoise/>

http://www.env.gov.bc.ca/bcparks/explore/parkpgs/roberts_crk/

Contact Us:

Still have questions? Please contact us:

By phone: 778-462-3007

By email: Anthony@thebeerfarm.ca

In person: At the Brewery and Tasting Room (1053 Stewart Road, Gibsons BC)

Check out our website at www.persephonebrewing.com